

BRAVE THE WAVE OF CREATION

INDUSTRIAL &
DIGITAL APPLIANCES



INTERIOR
DESIGN



GRAPHIC DESIGN



LIFESTYLE
& FASHION



SYSTEMS, SERVICES AND DIGITAL PLATFORM



FURNITURE



PACKAGING





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DIGITAL
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FURNITURE



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PACKAGING



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BRAVE THE WAVE OF CREATION

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-  Furniture
-  Lifestyle & Fashion
-  Industrial & Digital Appliances
-  Packaging
-  Graphic Design
-  Interior Design
-  System, Service and Digital Platform

The relationship between “Image” and “Language” conveys meaning. Through the connection of design, among more than 90% of the information that enters the brain, the human brain picks up visual information 60,000 times better than text or any other type of information (data taken from the Brain and Life Center). And it could have been because of that, that Ankul Assavaviboonpan, a designer in the graphic design category, noticed that Thai characters could be filled with a lot of imagination and creativity. As a result he designed his own consonants which ultimately became designs that helped us remember difficult consonants in picture format.

The latest work of Ankul Assavaviboonpan from Ankul Design, one of the designers of Key Visual DEmark 2023 is the design under the concept of “Brave The Wave of Creation, a wave of creative energy of Thai design. This design can be conveyed as a picture that shows the word “คลื่น” (wave) that is easy to understand and remember. Ankul shared that “I was inspired by the Japanese piece, “The Great Wave” and subsequently developed the idea further and designed it to be a wave with immense power and a hidden meaning, which is to overcome obstacles that emerge with bravery. The difference in my work is that you can design an image of the waves however you want, but it doesn’t get any more interesting than taking the word “คลื่น” (wave) and designing it as a picture.”

To enhance understanding, he further expanded that it is a “Visual poetry” design method, which is a combination of visual work and matching language that conveys the meaning of both the whole picture and the letters. Ankul’s work received the DEmark award last year in the category of Graphic Design works from designing postcards, “กรุงเทพมหานคร” (Bangkok). This was a visual presentation of Bangkok from 7 landmarks by creating pictures to present Thainess through Thai characters. Moreover, this was a design used to celebrate the 240th year of Rattanakosin. In addition, Ankul also submitted his works for the G Mark Award in Japan. It was a public presentation that generated interest beyond expectations.



- 01 Bugar Collection - Easy Chair
- 02 Hoc Collection
- 03 Karen Lounge Chair
- 04 La Da Collection - Lounge Chair
- 05 Morgen
- 06 Pebble Stool
- 07 Plank Stool
- 08 Praew + Proud Armless Chair
- 09 Re-up Collection
- 10 Slab Collection
- 11 Teepee
- 12 Treccia Bench
- 13 Treevive Collection

FURNITURE



PRODUCT NAME BUGAR COLLECTION - EASY CHAIR
 COMPANY / DESIGNER A.M.O INTERGROUP CO., LTD.
 PRODUCT DETAIL CHAIR
 TELEPHONE 0868984635
 EMAIL INFO@AMO-INTERGROUP.COM
 WEBSITE WWW.AMO-ARTE.COM

The design combines typical characteristics between bamboo and sugar palms to show their exoticness with local properties in design. The sugar palm tree with its hardness and wood pattern is used for the structure of the chair. The curved bamboo is used for the seating part and the shape of the chair pushes the limits of each material. The combination of these two types of wood shows the sustainability of the material usage in the future. The alternative major materials and typical designs will definitely make living and lifestyle in the future more valuable.

PRODUCT NAME HOC COLLECTION
 COMPANY / DESIGNER MOBELLA GALLERIA
 PRODUCT DETAIL ARMCHAIR
 TELEPHONE 020453300
 EMAIL INFO@MOBELLA.CO.TH
 WEBSITE WWW.MOBELLA.CO.TH

Our designers visited the region and collaborated with the Chaipattana foundation, which allowed us to get to know the tok kok villagers in Surin province and gave us the chance to create "Kok," traditional thai materials. It is created in partnership with Thai couches, offering fresh ideas on material development, along with the expertise of Thai villages and the furniture industry, to tell fresh tales that improve compositions with other materials and pave the way for a future career, earn money, advance local knowledge and lessen the movement of workers from rural to urban locations. This time, there is a community of farmers and seed developers among the producers of hand-woven reed mats. And dyeing reed mats designers and the community are learning together in this project. Knowledge sharing is expected. Additionally, the manufacturing industry will be proud of the product once it is made available. This will also foster unity.



PRODUCT NAME KAREN LOUNGE CHAIR
 COMPANY / DESIGNER CORNER 43 DECOR CO., LTD.
 PRODUCT DETAIL LOUNGE CHAIR
 TELEPHONE 022612527-8 / 020561320
 EMAIL INFO@CORNER43.COM
 WEBSITE WWW.CORNER43.COM

Originally a Nordic style, even though it's now quite popular, it will have a unique image that is very particular to the group, including in terms of production and intricate details. In this novel method, the designer hopes to explain and reveal the components. To reduce costs and increase production potential in order to be more modern and approachable. It is known as the new Nordic, which refers to the intersection of minimalist and Nordic design.



PRODUCT NAME LA DA COLLECTION - LOUNGE CHAIR
 COMPANY / DESIGNER A.M.O INTERGROUP CO., LTD.
 PRODUCT DETAIL LOUNGE CHAIR
 TELEPHONE 0868984635
 EMAIL INFO@AMO-INTERGROUP.COM
 WEBSITE WWW.AMO-ARTE.COM

The punctilious bending bamboo is the identity of this collection. The hidden nature of the bamboo pole is the true beauty inside through the stories along the gentle shapes with the strength of bamboo. The bamboo character of smooth bending and tight binding are the revealed truth of LA DA collection.

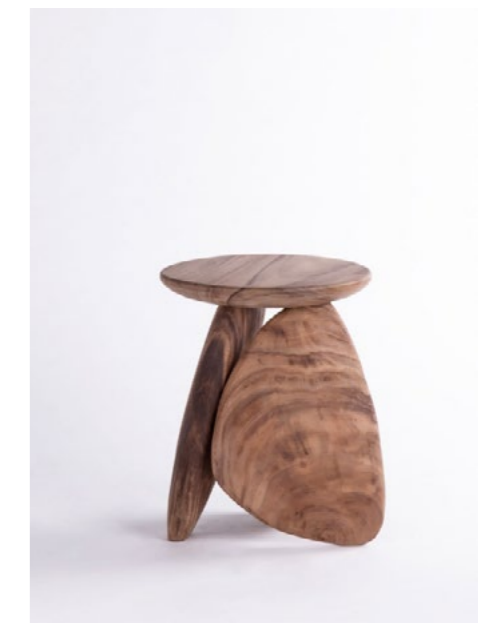
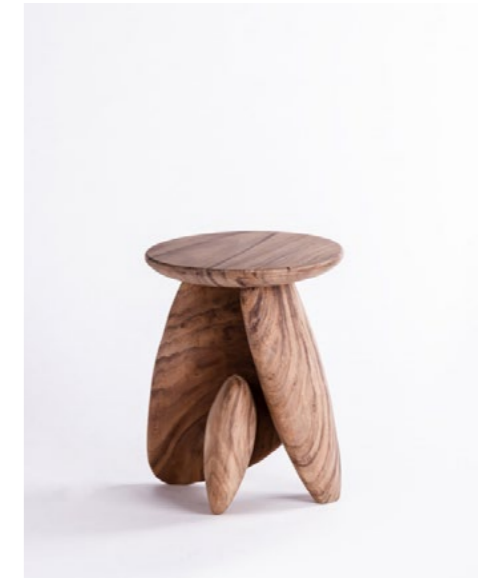


PRODUCT NAME MORGEN
 COMPANY / DESIGNER SUN WU POLY CO., LTD.
 PRODUCT DETAIL INDIRECT LIGHT PANEL
 TELEPHONE 034440390
 EMAIL KAMONWANSUNWU1@GMAIL.COM
 WEBSITE WWW.SUNWU-POLY.COM

Natural light has been linked to relaxation and a reduction in anxiety, according to studies. However, daylight can be uncertain and inequality is frequent. The building's upper stories are not exposed to natural light. In order to address these issues, the ability to conceal the morgen light was devised. The light that shines forth resembles the morning light that filters through the shutters.

PRODUCT NAME PEBBLE STOOL
 COMPANY / DESIGNER MOONLER COLLECTION CO., LTD.
 PRODUCT DETAIL ARMCHAIR
 TELEPHONE 0817919661
 EMAIL CONTACT@MOONLER.COM
 WEBSITE WWW.MOONLER.COM

Chamchuri wood carving (chamcha) is a traditional Lanna handcraft, which is a unique Thai way of life that has been passed down to the present. However, this skill has not been extended to create works that meet the needs of the times. Designers, therefore, want to experiment with this ancient skill and apply it to the international design language. It has the idea of using natural materials to create natural shapes to make people appreciate this simple beauty. The pebble stool's exposed surface is carved by a chisel, a common tool traditionally used by sala (northern Thai craftsmen), from the rough surface through repeated chiseling into the wood until the surface of the wood is smooth to the curve. This is the essence that the designers want to honor the virtue of the creators in preserving the local wisdom that puts their heart and dedication into their work. To proudly present their value from a small community in the north to the world.



PRODUCT NAME PLANK STOOL
 COMPANY / DESIGNER HG NEXT CO., LTD.
 PRODUCT DETAIL STOOL
 TELEPHONE 021252426
 EMAIL INFO@HGNEXT.COM
 WEBSITE WWW.WASTE-IS-MORE.COM

The stool was created using bending techniques and a mix of recyclable materials in sheet form. It transforms into a small stool that can be vertically stacked. There are three sections to the stool, and you can mix and match the materials. Make distinctive hues. Additionally, it can be transported, repaired, and adjusted with ease because it can be disassembled and then reassembled in a flat-pack style.



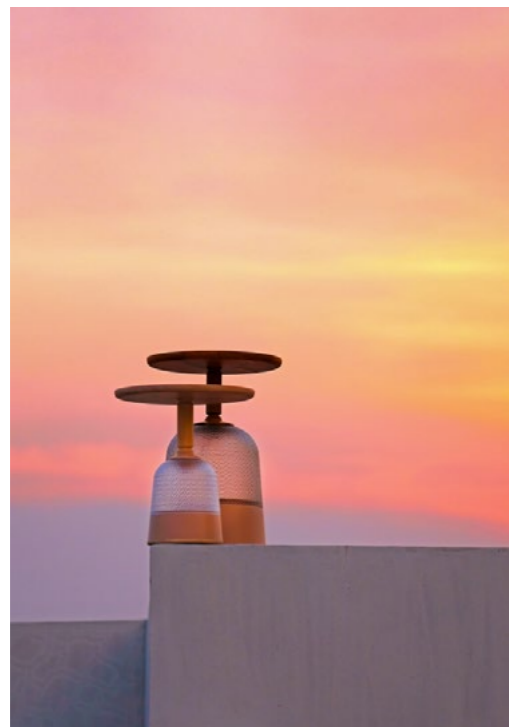
PRODUCT NAME PRAEW + PROUD ARMLESS CHAIR
 COMPANY / DESIGNER PIONEER FURNITURE COMPANY LIMITED
 PRODUCT DETAIL CHAIR
 TELEPHONE 02-2241057-9
 EMAIL SIRIPONGSE@GMAIL.COM
 WEBSITE WWW.PIONEER-INDUSTRIAL.COM

These armless chairs were created using 30% less of raw materials from the existing products but still look and feel like the original ones. And it should solve some pain points from the existing ones.



PRODUCT NAME RE-UP COLLECTION
 COMPANY / DESIGNER TAKEHOMEDESIGN
 PRODUCT DETAIL SIDE TABLE AND COFFEE TABLE
 TELEPHONE 0954904965
 EMAIL DESIGN@TAKEHOMEDESIGN.COM
 WEBSITE WWW.TAKEHOMEDESIGN.COM

The 'RE-UP' collection emphasizes creating, reducing waste, utilizing recycled materials, and uplifting design. To achieve this, not only must the main materials used be made from recycled plastic, but the existing plastic mold must also be reused, as this is normally the highest cost in production. The 'RE-UP' collection is an exciting project that combines the skills and knowledge of plastic materials and processes with wood crafting design, under the circular economy principle. By reusing the original plastic lamp mold, using recycled plastic materials, and combining them with wood craftsmanship skill, new creations that attract various groups of consumers can be made. The designer's taste is reflected in the work, as they have curated the materials, colors, proportions, and technical details to create new design tables with a variety of choices.



PRODUCT NAME SLAB COLLECTION
 COMPANY / DESIGNER HG NEXT CO., LTD.
 PRODUCT DETAIL SEATING
 TELEPHONE 021252426
 EMAIL INFO@HGNEXT.COM
 WEBSITE WWW.WASTE-IS-MORE.COM

The Slab collection is designed based on the most efficient use of raw materials. The idea of using a chair structure to be part of seating allows for a reduction of the use of raw materials, but still retains warmth and most comfort all together. Create an interesting dimension by using "Plascoff", a recycled material from coffee chaff as the seat and backrest.

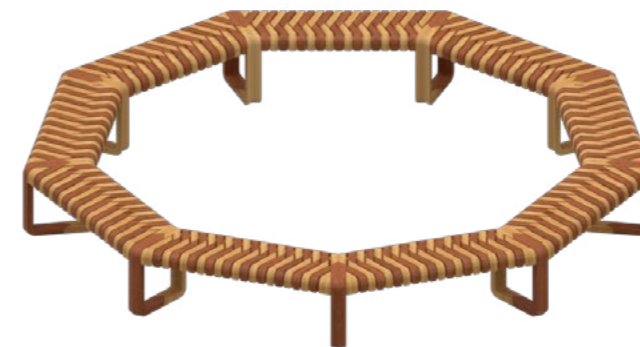


PRODUCT NAME TEEPEE
 COMPANY / DESIGNER HAWAIIITHAI FURNITURE CO., LTD.
 PRODUCT DETAIL OUTDOOR MODULAR LOUNGES WITH PAVILION
 TELEPHONE 023760100
 EMAIL INFO@HAWAIIITHAI.COM
 WEBSITE WWW.HAWAIIITHAI.COM

Teepee pavilion was inspired by the tipi, the traditional home of North American tribes and by the spirit of outdoor life. Teepee pavilion aims to be part of a project. It is an attractive spot, a place in which to relax in comfort, enjoying the air and the light, the definitive refuge in which to enjoy the outdoors. Thanks to its ventilation by the special structure design of the pavilion (no cross-stretcher bars), it stays cool in the summer and warm and cozy in the winter. It is resistant to rain and wind and its shape invites those in them to connect with nature and still keep their privacy.

PRODUCT NAME TRECCIA BENCH
 COMPANY / DESIGNER PLATO
 PRODUCT DETAIL BENCH
 TELEPHONE 0957878292 / 0613872353 / 021022046
 EMAIL CDC@PLATOFORM.COM
 WEBSITE WWW.PLATOFORM.COM

Bringing surplus wood from the primary furniture manufacturing the manufacturing of residual furniture varies depending on the type of furniture; hence it has various forms. As a result, the designer bought a variety of components and came up with the idea of creating a new product that combined creativity in the shape of a pattern, crossing the crossed wood pattern, and the concepts of decreasing waste (zero waste) and adding value to the product (upcycling). Unique patterns and hues are created by combining pieces of various types of wood.



PRODUCT NAME	TREEVIVE COLLECTION
COMPANY / DESIGNER	NEW ARRIVA CO., LTD.
PRODUCT DETAIL	SHELF CHAIR
TELEPHONE	026898591
EMAIL	INFO@QUALYDESIGN.COM
WEBSITE	WWW.QUALYDESIGN.COM

In furniture production, there is often a waste of wood in the factory. Most of the parts are usually the same size. The design team is well aware of the value of wastes generated; therefore, trying to find ways to bring those wastes and add value by turning them to the product. Qualy and Harv are both industrial manufacturers that focus on the circular economy. Therefore, those wood wastes were used to make the treevive shelf under the concept of circular design and presenting the concept of forest conservation. The shelf is made of the wastes from furniture production in Harv factory. The pole is made from recycled abs from Qualy factory. A simple design shelf gives a natural feeling like real wood without using real wood and does not interfere with natural resources.



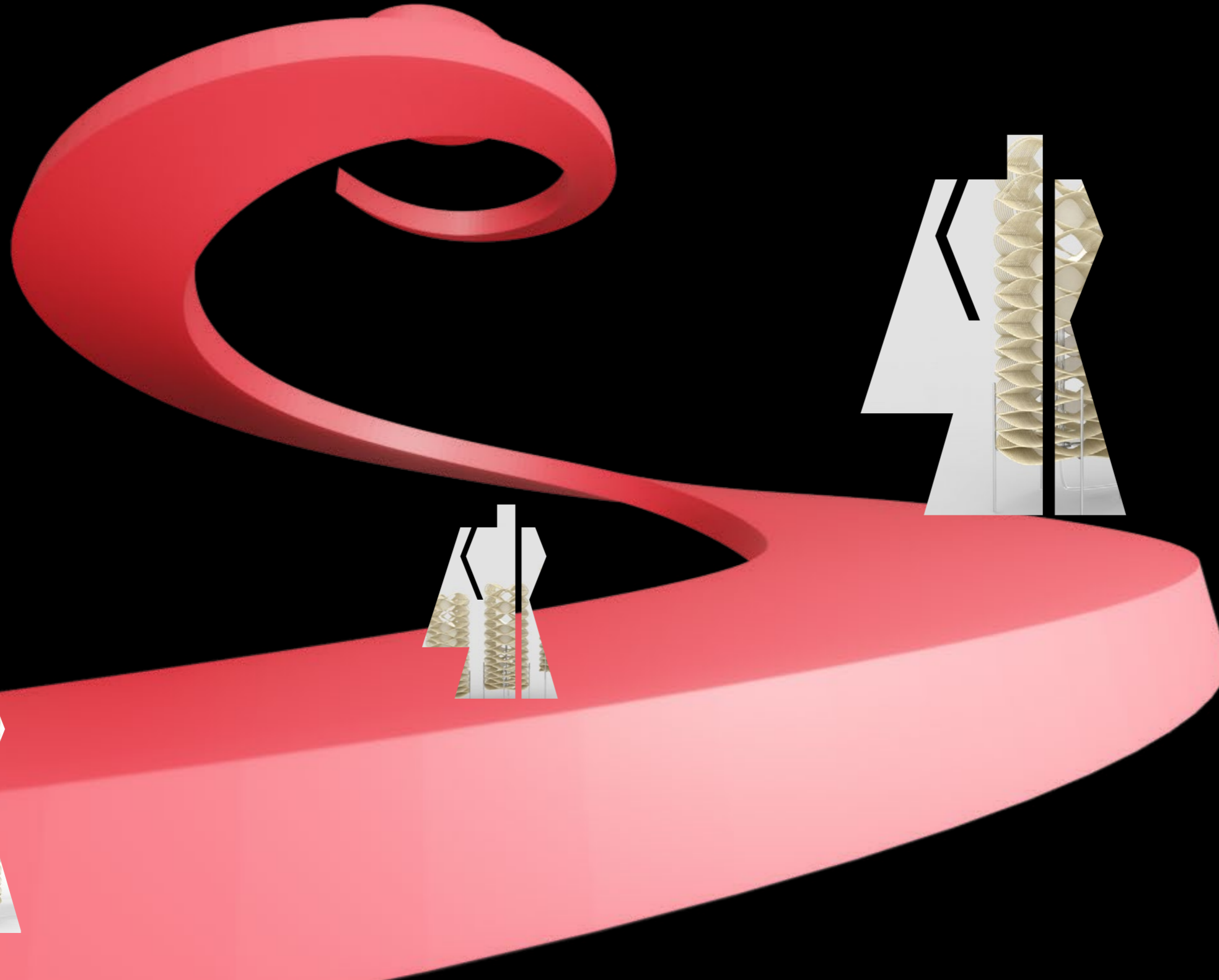
2023

- 01 BAMBOO HANGING LAMP PINEAPPLE SHAPE
- 02 BEAVER TUMBLE
- 03 ELGO PATIENT TRANSFER SHEET
- 04 EMBO
- 05 HAIRY FRINGE
- 06 KOOL KOMFORT KRADLE (W SHAPE)
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LIFESTYLE &
FASHION

Gift & Decorative Items / Household Items / Creative &
Innovative Fashion / Apparel / Jewelry / Textile / Etc.

LIFESTYLE & FASHION



PRODUCT NAME BAMBOO HANGING LAMP
 PINEAPPLE SHAPE
 COMPANY / DESIGNER KORAKOT INTERNATIONAL
 LIMITED PARTNERSHIP
 PRODUCT DETAIL BAMBOO LAMP
 TELEPHONE 0836969574
 EMAIL MKT.KORAKOT@GMAIL.COM
 WEBSITE WWW.KORAKOT.NET

This hanging lamp is inspired by pineapple shape and blend a sculpture design technique. It is a combination of traditional and modern.



PRODUCT NAME BEAVER TUMBLE
 COMPANY / DESIGNER PLAN CREATIONS CO., LTD.
 PRODUCT DETAIL WOODEN TOY
 TELEPHONE 022379070
 EMAIL MARCOM@PLANTOYS.COM
 WEBSITE WWW.PLANTOYS.COM

This game was created by adapting kids' toys to make them a suitable size for older players. Creating a beaver dam in nature inspired us to design this game. The players must take turns removing wooden pieces from the dam without making the beaver fall. The game helps with practicing mindfulness and hand-eye coordination skills.



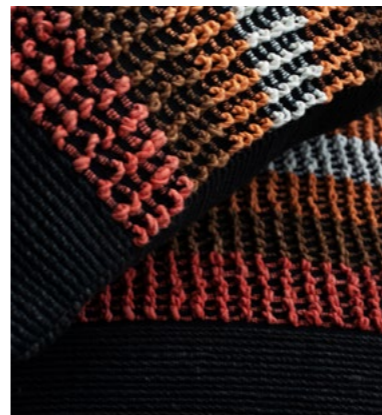
PRODUCT NAME ELGO PATIENT TRANSFER SHEET
 COMPANY / DESIGNER VATANASIN INDUSTRY LTD., PART
 PRODUCT DETAIL PATIENT TRANSFER SHEET
 TELEPHONE 0818138466
 EMAIL SALES@ELGOSHOP.COM
 WEBSITE WWW.ELGOSHOP.COM

The products that are currently on the market do not satisfy user needs. Only a smooth motion can be used while using a wheelchair (that can transport the patient)
 - Can only be applied smoothly. Cannot be used in vehicles or on stairs or other surfaces that are inaccessible to wheelchairs. (general lifting cloth)
 - When defecating or taking a shower, the patient must be carried up. This puts people at risk of falling in the restroom. (lift cloth that can take a shower on the cloth straight away)
 - Load of laundry and soaked the bed after placing the patient there.



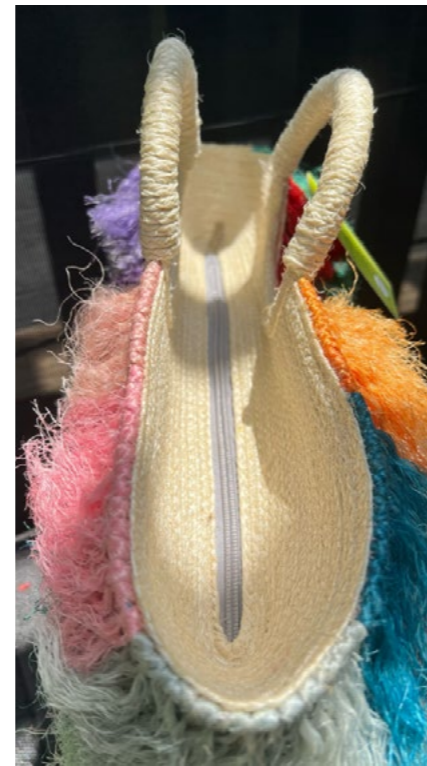
PRODUCT NAME EMBO
 COMPANY / DESIGNER HUEANPORA MULBERRY PAPER
 PRODUCT DETAIL THROW PILLOW
 TELEPHONE 0819504392
 EMAIL THEREMAKERBYUTTANA@GMAIL.COM
 WEBSITE WWW.THEREMAKER.COM

We need to add value to mulberry paper that is not so famous with many competitors in the north. Therefore, we came to design products to be more than just selling mulberry paper, which is a common basic material. Therefore, many techniques have been combined to create products such as making mulberry paper. Stranding, weaving, and lifting the weft to create dimensions for the workpiece. until finally becoming a mulberry paper cushion.



PRODUCT NAME HAIRY FRINGE
 COMPANY / DESIGNER ARAYA
 PRODUCT DETAIL SISAL HANDBAG
 TELEPHONE 0985451928
 EMAIL THEREMAKERBYUTTANA@GMAIL.COM
 WEBSITE WWW.SORNNARAI.COM

The physical characteristics of sisal materials are rough and scratchy, and they are usually braided and woven before being made into various bag shapes. However, due to the roughness of the material, some customers who use the bags may experience allergic reactions such as itching and redness on their skin. To address this issue, the brand has developed a solution to soften the material fibers and is also creating new bag designs that feature more freely flowing sisal fibers.



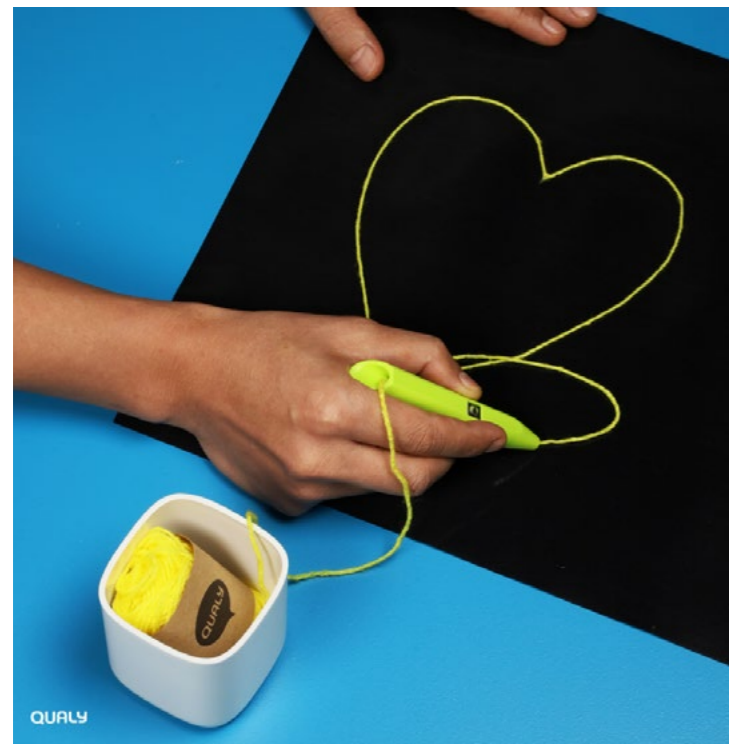
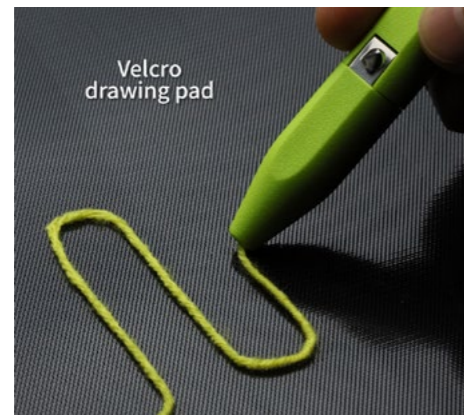
PRODUCT NAME KOOL KOMFORT KRADLE (W SHAPE)
 COMPANY / DESIGNER SILKENTEX CO., LTD.
 PRODUCT DETAIL KNEES CRADLING PILLOW
 TELEPHONE 0959076587
 EMAIL PIN@SLEEPKOMFY.COM
 WEBSITE WWW.SLEEPKOMFY.COM

Kool Komfort Kradle is a leg-locking pillow with a unique w-shaped design. The product was invented with inspiration from real patients who just had knee or hip surgery and in the stage of recovery. During sleep, it is necessary for the patient to raise the legs at an appropriate height, whilst needed to prevent the knees and toes from turning outwards. Therefore, it is a real-life experience that inspires the design of the w-shaped pillow which aims to lock from the knees to toes comfortably, whilst enhancing circulation for faster recovery.



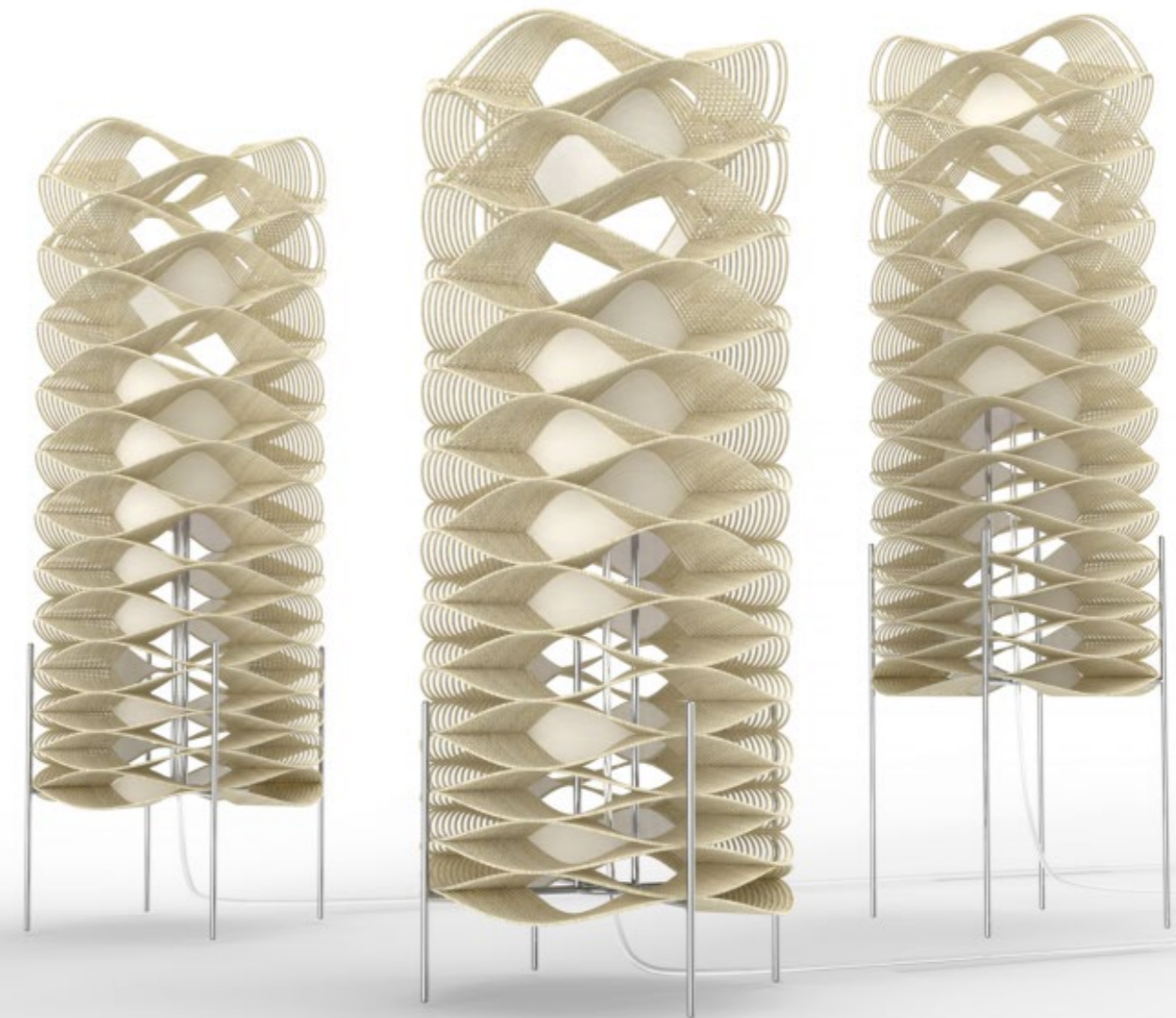
PRODUCT NAME LENSEN
 COMPANY / DESIGNER NEW ARRIVA CO., LTD.
 PRODUCT DETAIL DRAWING KIT
 TELEPHONE 026898591
 EMAIL TEERACHAI@ONER-ID.COM
 WEBSITE WWW.QUALYDESIGN.COM

About 70% of our learning occurs through sight. For children with visual impairment, they lose a very important sense of learning which means that they lose opportunities in studying, working, and being a part of society. Therefore, the "lensen" drawing kit has been developed to bring these opportunities back to people with visual impairment. Lensen is a tool that enables them to communicate, learn, and able to express their imagination for the world to see. In designing lensen, we incorporate the ability to perform active learning which is a method of learning through drawing and touching so they can feel the drawing. This is what a normal pen or pencil cannot give them. And they also can edit or erase the drawing easily by removing the yarn. The pen was designed using universal design principles. Users can play it with friends. The shape of the pen itself is not fully round; one side is flat to prevent it from rolling away if dropped.



PRODUCT NAME MARNI
 COMPANY / DESIGNER COOMAXTUDIO
 PRODUCT DETAIL TABLE & FLOOR LAMP
 TELEPHONE 0641566297
 EMAIL COOMAXTUDIO@GMAIL.COM
 WEBSITE WWW.COOMAXTUDIO.COM

Marni is inspired by ma-hod, Thai traditional paper-cutting wisdom. Its shape looks like a garland bunch. Ma-hod is used to decorate in Thai auspicious ceremonies. 'Marni' means rejoice. Marni shape is woven with a unique technique that creates its own uniqueness. Marni indicates the traditional Thai way of life and wisdom with auspicious meaning.



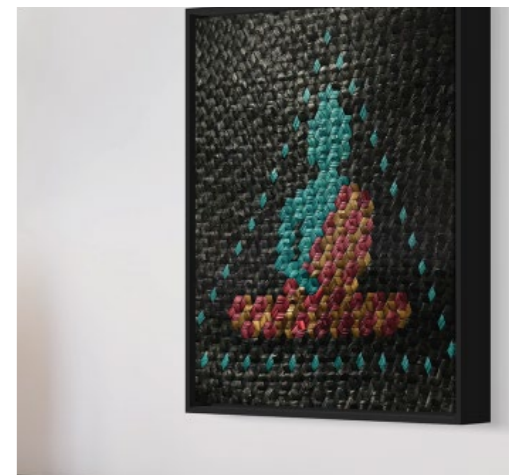
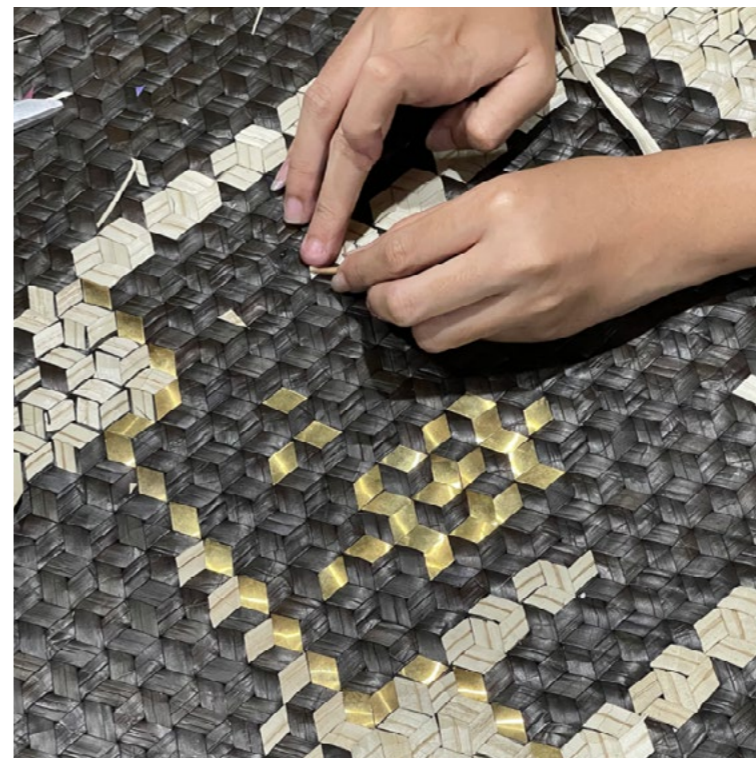
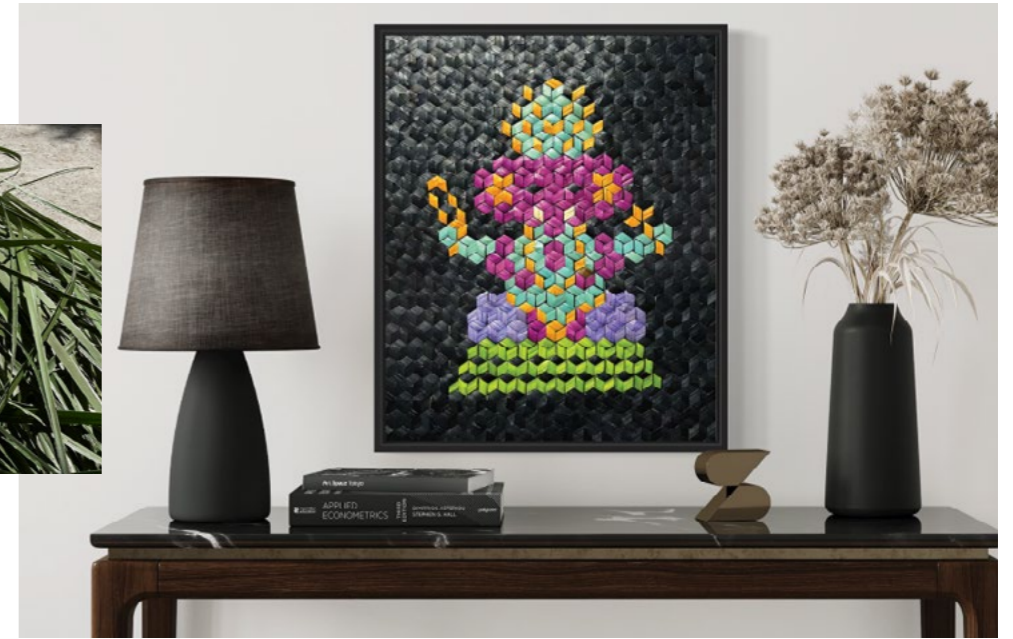
PRODUCT NAME MOON LANTERN
 COMPANY / DESIGNER ANGSA
 PRODUCT DETAIL EARRING
 TELEPHONE 0818547336
 EMAIL ANGSAJEWELRY@GMAIL.COM
 WEBSITE WWW.ANGSAJEWELRY.COM

Ghom (lantern) is what Lanna people put in every house. I always wondered about the true meaning of the lantern. I heard the old people tell me that it is for worship. In order to warm welcome to the house, another context that has been heard is to pay for the moonlight on the precepts or on various traditional days.



PRODUCT NAME RESPECT
 COMPANY / DESIGNER CRAFT THE FUTURE CO., LTD.
 PRODUCT DETAIL THE WEAVING PICTURE OF PA-NAN PANDANUS
 TELEPHONE 0946364542
 EMAIL SARNSARD.STUDIO@GMAIL.COM
 WEBSITE WWW.SARNSARD.COM

'Respect' is one of weaving picture collection of pa-nan pandanus, defined as expressing the respect and worship of gods or spiritual anchor or for decorating space or any items by upcycling the waste from the production process, especially in the part of the middle of the leaf that artisans think is garbage. In addition, we need to raise our material to show how we respect them as a respect collection. Soft fiber is one of the characteristics of pa-nan pandanus leaf. Let us invent a new technique that we call 'Re-Weaving'. It means the double of weaving on wickerwork that can create the beautiful arts of 2d or 3d as well. We define it like a paper that can paint the following on our thinking. The user can create a new design with the designer and it can change the image in the same piece as well. We design items that can decorate the space or furniture industries to meet the aesthetic senses.



PRODUCT NAME WIGGLY BUDDIES - DOGGIE ICE CREAM
 COMPANY / DESIGNER HOOMAN MATE CO., LTD.
 PRODUCT DETAIL WIGGLY BUDDIES - DOGGIE ICE CREAM
 TELEPHONE 0651926545
 EMAIL HELLO@WIGGLYBUDDIES.COM
 WEBSITE WWW.WIGGLYBUDDIES.COM

A between-meal treat for dogs that is not only tasty but full of healthy benefits from groups of quality ingredients. From energy boost, and fluffy hair health, to immunity protection. The product also comes in a form that promotes interaction to help create a strong bond between the pet and its owner.



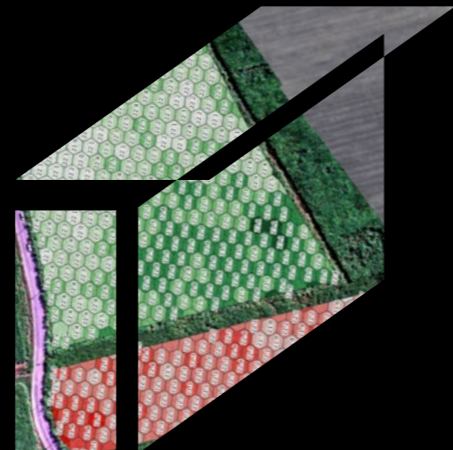
2023

- 01 3 WAY SOCKET ROTATE
- 02 EDGE
- 03 GEN CHARGER STAND
- 04 LOGA - SWEEPER
- 05 MOTION 1
- 06 SLIM HIDE
- 07 TIGERDRONE 2
- 08 VÆLGE
- 09 YON

**INDUSTRIAL
& DIGITAL
APPLIANCES**

Home Appliances/Smart Product-Service Solutions/
User-Oriented IOTs/ Wearables, Automated Services,
Medical & Health Design, Sustainable Innovation, Etc.

40



41



**INDUSTRIAL
& DIGITAL
APPLIANCES**

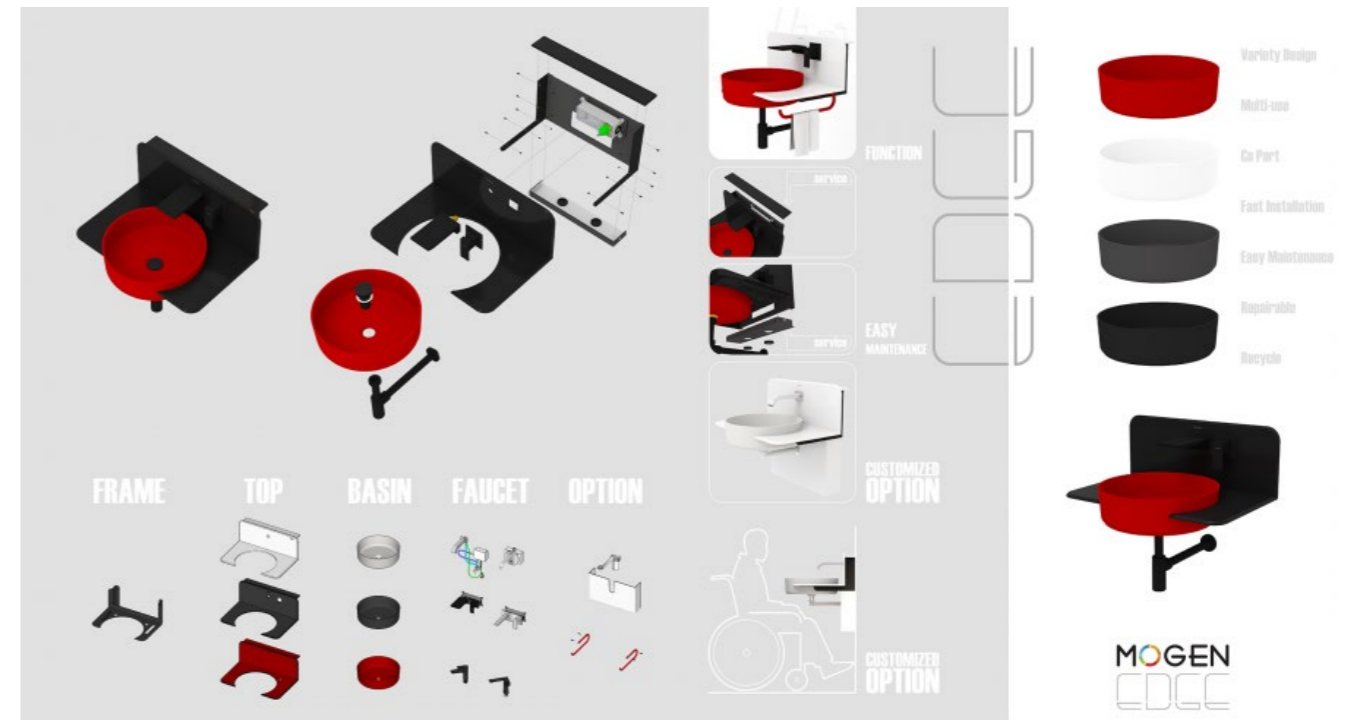
PRODUCT NAME 3 WAY SOCKET ROTATE
 COMPANY / DESIGNER MITTO INDUSTRY LIMITED PARTNERSHIP
 PRODUCT DETAIL 3 WAY SOCKET ROTATE
 TELEPHONE 0818119296
 EMAIL MITTO_FITTING@YAHOO.COM
 WEBSITE WWW.MITTO-COUPLER.COM

May rotate and increase the wind connection point.



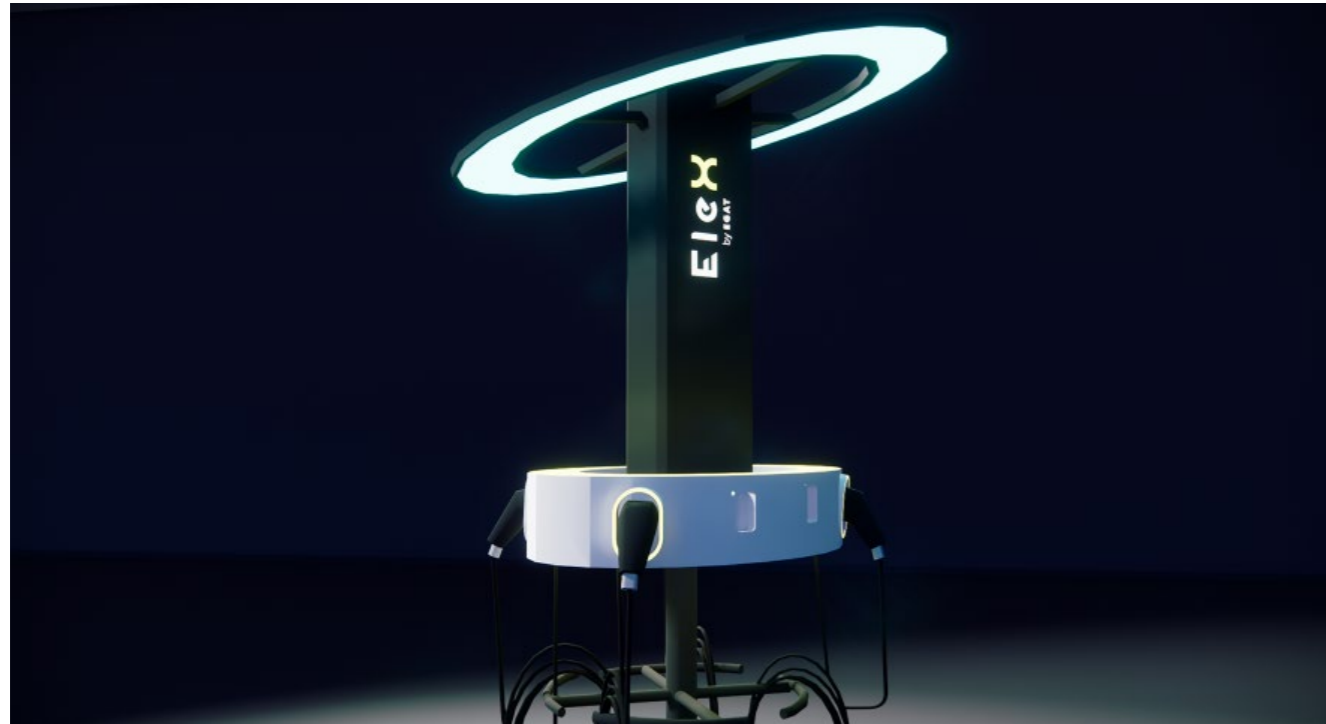
PRODUCT NAME EDGE
 COMPANY / DESIGNER MOGEN (THAILAND) LTD
 PRODUCT DETAIL INSTANT BATHROOM COUNTER SET
 TELEPHONE 021509709-12
 EMAIL CONTACT@MOGEN.CO.TH
 WEBSITE WWW.MOGEN.CO.TH

Normally, the countertop sink in the bathroom looks bulky and heavy, making the bathroom look cramped and difficult to renovate, requiring a lot of labor and time. This is the reason for the idea to develop a product to solve this problem and help make the bathroom look modern and stylish, in line with the most popular consumer needs. Therefore, we have designed a countertop sink system that can change the color of the sink by using melamine sinks with thin edges and more than 10 colors. The design is installed to fit perfectly with the top, highlighting the advantages of being lightweight and durable. The design is intended to use common parts by assembling a steel frame that can be assembled into multiple sub-models, easy to disassemble, requiring less labor, easy to install and repair, and can be used with various types of faucets, using the existing water system. There is an open slot for maintenance, making it convenient for installers or users to fix problems if they encounter any.



PRODUCT NAME GEN CHARGER STAND
 COMPANY / DESIGNER ELECTRICITY GENERATING AUTHORITY OF THAILAND
 PRODUCT DETAIL EV CHARGER STAND
 TELEPHONE 0896988929
 EMAIL APISIT.N@EGAT.CO.TH
 WEBSITE WWW.EGAT.CO.TH

The design was inspired by the centrifugal rotation of the generator, the source of electrical energy, through a concept that incorporates space reduction to increase everyone's accessibility. Utilize long-lasting materials and reduce expenses by combining four chargers into one dock. For safety, use a curved shape and chamfer all portions. The cable storage location should be designed to be adaptable. The ring containing the charger is intended to fit within the acceptable placement range. Or a tumbler of water for the time being so that users can use their hands to charge and efficiently take up the charging device (in the case of personal property). Each charger is rotated 90 degrees in the clockwise direction. As if working in a generator that is constantly moving and operating, LED lights are used to illuminate and communicate the status of the charger, reducing the significant pain points experienced by EV vehicle owners when parked and not charging.



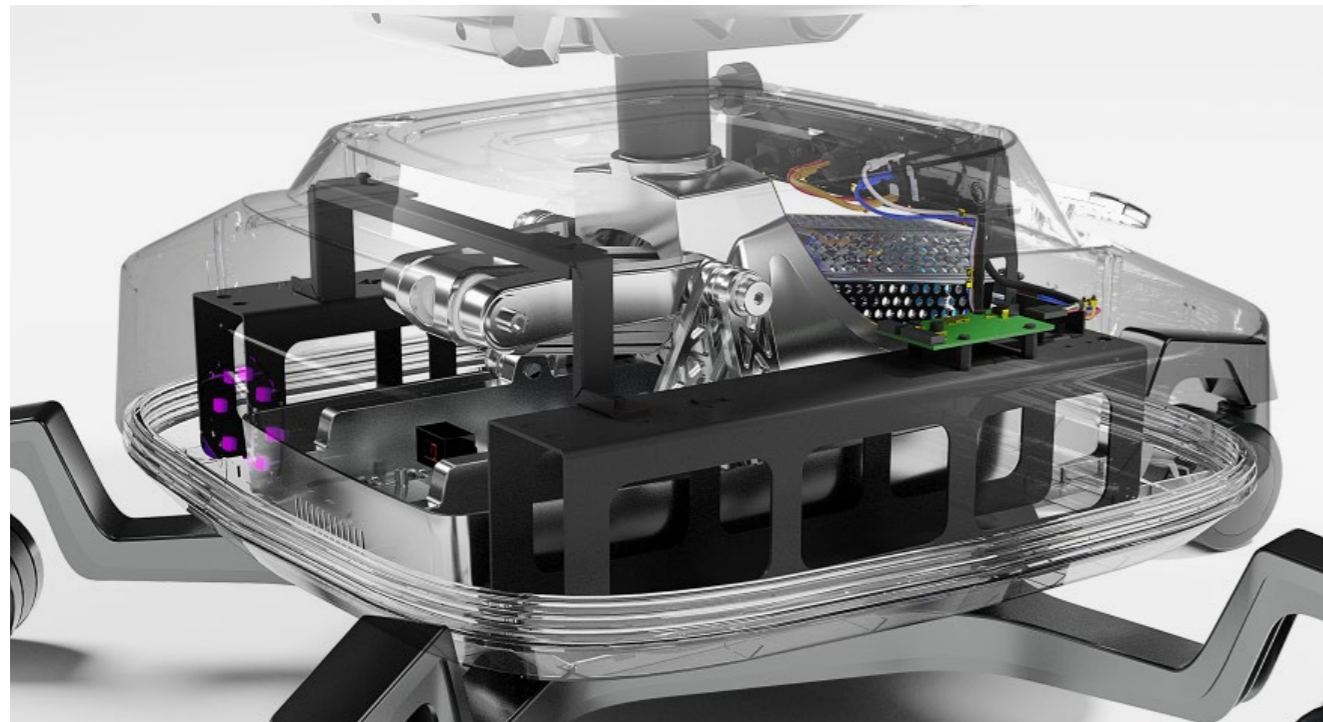
PRODUCT NAME LOGA - SWEEPER
 COMPANY / DESIGNER DOTS CO., LTD.
 PRODUCT DETAIL FOOT OPERATED MOUSE
 TELEPHONE 0818462231
 EMAIL SUPPORT@LOGAWORD.COM
 WEBSITE WWW.LOGAWORLD.COM

The gaming mouse is an essential tool to improve your gaming skills. Of course, there are many handicapped gamers who have trouble using a mouse. Because many games require precise mouse control. Loga - foot mouse is designed based on a study of a specific gaming customer base. To get complete attributes of both being accurate and lightweight and comfort while using which only foot mouse users will understand.



PRODUCT NAME MOTION 1
 COMPANY / DESIGNER SHAKES BKK CO., LTD.
 PRODUCT DETAIL HAPTIC GAMING CHAIR
 TELEPHONE 021013069
 EMAIL STORE@COOLERMMASTER.COM.TW
 WEBSITE WWW.COOLERMMASTER.COM

The work & play setup of the future is designed from the ground up, motion 1 brings a whole new identity to the cooler master's setup centrepiece. Driven by a unique partnership with d-box, motion 1 revolutionizes the home setup for work and play by delivering an immersive high-fidelity haptic experience without compromising comfort or our natural expectations of how a chair should work and feel.



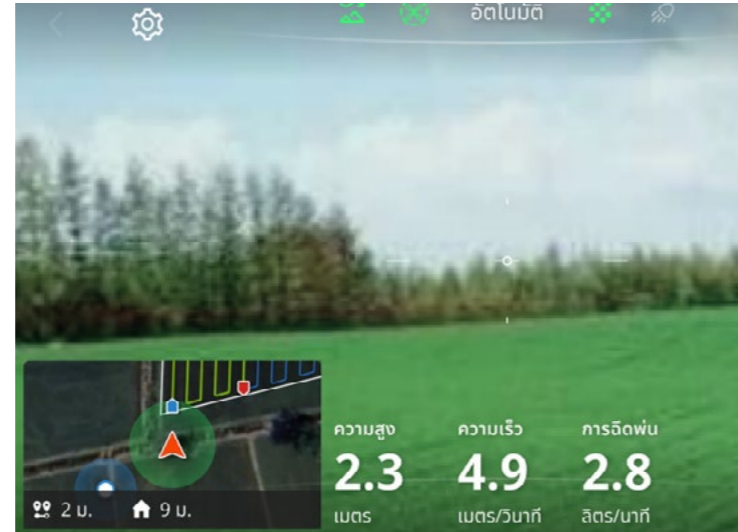
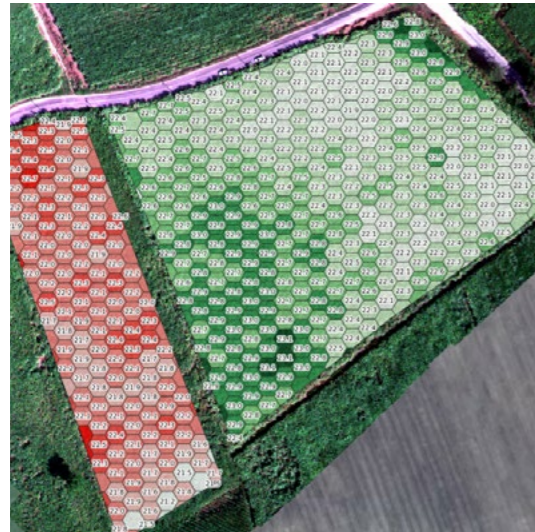
PRODUCT NAME SLIM HIDE
 COMPANY / DESIGNER MOGEN (THAILAND) LTD
 PRODUCT DETAIL BASIN CABINET HIDE TANK WATER CLOSET
 TELEPHONE 021509709-12
 EMAIL CONTACT@MOGEN.CO.TH
 WEBSITE WWW.MOGEN.CO.TH

We have created 2 main finished goods in the bathroom which are sinks and sanitary ware that helps the bathroom look clean and airy. Reduce nooks that are difficult to clean and have good storage take up little space and promote a modern image in the interior bathroom.



PRODUCT NAME TIGERDRONE 2
 COMPANY / DESIGNER HG ROBOTICS CO., LTD.
 PRODUCT DETAIL AGRICULTURAL DRONE
 TELEPHONE 0829509569
 EMAIL SALES@HIVEGROUND.COM
 WEBSITE WWW.HIVEGROUND.COM

TGD2 is designed to achieve the precision agriculture concept. This advanced drone operates autonomously and is capable of carrying a maximum payload of 25 kg. Its primary function is to deliver precise amounts of seeds and chemicals to crop fields. The drone is operated through a mobile ground control application that can wirelessly synchronize flight plans to the drone, and the actual flight data from the drone to a data analytic engine and fleet management cloud service. By utilizing previously gathered data, the cloud service generates suitable action plans aimed at maximizing crop yield while minimizing the need for chemicals. As a result, not only the users spend less time and financial resources but gain more quality and safer agricultural goods as well.



PRODUCT NAME VÆLGE
 COMPANY / DESIGNER C.I.T. CORPORATION LIMITED
 PRODUCT DETAIL FAUCET
 TELEPHONE 022240111
 EMAIL PORNRAPAT@CIT.CO.TH
 WEBSITE WWW.KUDOS.CO.TH

The world is rapidly developing today. Human thinking, habit, living and convenience are always developed and changed. People choose the best things in life as normal. So, we design the best faucet "vælge" that people can select what they are really satisfied with, and it is applicable.



PRODUCT NAME YON
 COMPANY / DESIGNER THAMMASORN CO., LTD.
 PRODUCT DETAIL MULTIPURPOSE TANK BURIED WALL
 TELEPHONE 0847516540
 EMAIL VITIT@DOS.CO.TH
 WEBSITE WWW.DOS.CO.TH

Designed by using the concept "form follows function" because the lives of today's people have changed. There are many online ordering behaviors especially during the COVID-19. The problem encountered when sending parcels, every house has a box that can only receive letters or documents and cannot support parcels. Problems of waste separation that is not hygienic and causes foul odor. These affect the safety of the family-related persons as well as resulting in the environment in that area not looking good. From the above problems, it is the source of the invention of the use of things that are unlikely to be combined. To manage various problems that occur by bringing mailboxes parcels and trash bin come together seamlessly for smooth operation. Use the space to get the most out of it. There are more parcels and mail compartments available. The waste sorting compartment is an overlooked use. Such as general waste, hazardous waste, recycled waste, and used paper. These became "YON".



Aesthetics



Save space
Before



After



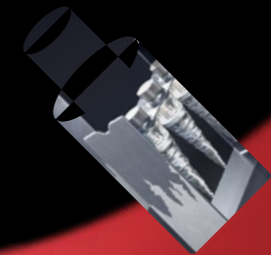
Utilization

Yon ดึงเนกประสงค์ฝังกำแพงที่มีพร้อมทั้งช่องรับพัสดุ ช่องรับจดหมาย จัดเก็บขยะ การใช้งานแบบ 2 in 1 ประหยัดเนื้อที่หน้าบ้าน ใช้งานได้จริงและสะดวกและสบายต่อผู้อยู่อาศัย สะดวกต่อการติดตั้ง สะดวกต่อการใช้งาน ลดขั้นตอนในการติดตั้ง สามารถใช้งานได้ในพื้นที่ใดก็ได้ โดยไม่ต้องขุดเจาะกำแพงที่เป็นส่วนหนึ่งกับรั้วบ้าน เน้นความเรียบง่าย และปลอดภัย

DOS LIFE

- 01 3:1
- 02 Chum Chum
- 03 Coco Thumb Sustainable Pack
- 04 Edge Mineral Water
- 05 Ekko Drinking Water
- 06 Hommern Thai Herbal Box
- 07 M32 Pack 3 Enjoy Set
- 08 Mantra
- 09 Mind Kombucha
- 10 Rynn Sustainable Drinking Water
- 11 Sauce Coffee Packaging
- 12 The Brewing Project
- 13 The Summer Coffee Company's Signature Blend

PACKAGING



PRODUCT NAME 3:1
 COMPANY / DESIGNER YINDEE DESIGN CO., LTD.
 PRODUCT DETAIL PACKAGING FOR VEGETABLE JUICE
 TELEPHONE 0956261536
 EMAIL NINK@YINDEEDESIGN.COM
 WEBSITE YINDEEDESIGN.COM

"3:1" (three to one), previously "Passion fruits", is a cold-pressed vegetable juice brand launched early in the year 2020. It was and still is the only brand in Thailand that uses 100% USDA-certified organic vegetables and fruits and processes with usda-certified procedures with the world-best USA hydraulic press machine and sterilization technology that can preserve natural nutrients for up to 30-45 days. More importantly, the brand insists on using a 3:1 ratio for all juice recipes, which is the portion of vegetables to fruits, as this particular ratio best retains natural vitamins, minerals, and enzymes while containing a decent sugar level. Even so, its previous name, "Passion fruits", tended to confuse consumers while being hard to search for. Hence, our rebranding project began with the task to create A NEW RELIABLE DESIGN THAT EXPRESSES THE BRAND'S IDENTITY BETTER.



PRODUCT NAME CHUM CHUM
 COMPANY / DESIGNER MULTI STUDIO CO., LTD. & PASUTARA CO., LTD.
 PRODUCT DETAIL CHUMCHUM PINEAPPLE SHEET
 TELEPHONE 0837188853
 EMAIL KJ@MULTIBKK.COM
 WEBSITE WWW.FACEBOOK.COM/MULTISTUDIO.BKK

The design must depict Suan Phueng pineapples as mementos and mementos from Ratchaburi province. Consequently, the design incorporated the shape of a pineapple. The bouquet, which is made out of a slice of water pineapple that has been cut into a circle and layered into a cylinder, is held using mulberry paper that has been screened in two colors. The candies used to be wrapped in paper that resembled the hues of pineapples. The bouquet on top is clearly comprised of pineapple leaves, suggesting that the dessert was prepared using actual pineapple flesh. Use mulberry paper if you like. Plastic packaging is substituted with paper pineapples. On a single piece of patterned paper, use patterns in graphic design. But by altering the wrapping paper's color, you can alter the presentation of flavors and ingredients. Therefore, employees can quickly make and pack, do it yourself locally, save on transportation, and use fewer consumables.



PRODUCT NAME COCO THUMB SUSTAINABLE PACK
 COMPANY / DESIGNER K FRESH CO., LTD.
 PRODUCT DETAIL COCO THUMB SUSTAINABLE PACK
 TELEPHONE 0818329942
 EMAIL INFO@KFRESHCOCONUT.COM
 WEBSITE WWW.COCONUTTODAY.COM

K Fresh Co., Ltd. has been in the business of producing and exporting fresh aromatic coconuts for more than 19 years. The problem of opening coconuts is difficult and requires a knife to open. It was still limited in the use of strong tools, such as metal for drilling in the middle of the shell. Therefore, product costs are expensive and removing a lot of the husks leads to shorter shelf life. It cannot be exported. We had the idea to develop the ready-to-drink Nam Hom coconuts, coco thumb brand in 2019. By simply pulling the clasp, pressing, and inserting the straw, inexpensive cost and product shelf-life of 70 days. In fact, we can export and sell coconuts to more than 20 nations worldwide. We received the Design Excellence Award for packaging design in 2020. Previously, we used packaging containing 30% recycled pet, which we developed as paper to wrap coconuts. It's beautiful, and appealing to consumers, and the text on the label is more readable and environmentally friendly.

PRODUCT NAME EDGE MINERAL WATER
 COMPANY / DESIGNER PROMPT DESIGN
 PRODUCT DETAIL EDGE MINERAL WATER
 TELEPHONE 0876732847
 EMAIL INFO@PROMPT-DESIGN.COM
 WEBSITE WWW.PROMPT-DESIGN.COM

The mineral water products come from the abundant natural resources in the vicinity of Khao Hua Khon in Ratchaburi, Thailand. This location is rich in caves where inside there are a lot of beautiful stalactite and stalagmite formations. Over hundreds of years, the rainwater seeps through cracks in the rock passing through organic material and minerals. With the unique characteristics of the cave, the slow dripping water dissolves and collects high nutrients. Inspired by the beauty of stalactite and stalagmite shapes in the cave, "edge mineral water" conveys the natural craftsmanship through the bottle shape which gives unique and more distinctive looks on the shelf than other mineral water brands.



PRODUCT NAME EKKO DRINKING WATER
 COMPANY / DESIGNER HYDRO HYGIENICS CO., LTD.
 PRODUCT DETAIL LABELLESS DRINKING WATER
 TELEPHONE 0858109141
 EMAIL NGUEN@HYDROHYGIENICS.COM
 WEBSITE WWW.FACEBOOK.COM/HYDROHYGIENICS

We produce bottled water for eminent businesses in the hotel, educational, and healthcare sectors. Due to our 15 years of experience, we are experts at producing high-quality drinking water that upholds the reputation of our clients. With the trend of preserving the planet reduce your use of popular plastics. This inspires us to develop the first labelless bottle in Thailand, if not the entire world. The first client is a well-known five-star hotel, but Thai Smile Airways is the one that increases public awareness of and access to bottled water, causing more people to get in touch with each other about producing their own branded-free drinking water. However, there is a drawback that makes it difficult to proceed: the price of the mold. Some clients lack sufficient funds. The business uses laser technology to make the Ekko drinking bottle more flexible than manufacturing so that customers who want labelless drinking bottles but do not want to for high mold costs can purchase them.



PRODUCT NAME HOMMERN THAI HERBAL BOX
 COMPANY / DESIGNER HERB FACTORY 234 CO., LTD.
 PRODUCT DETAIL HOMMERN THAI HERBAL BOX
 TELEPHONE 0829239234
 EMAIL HERBFACTORY234@GMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/HOMMERN.NATURALHERB

The concept of the Hommern Thai herbal box was designed to solve the loss of a single product or unorganized products. A box with a handle is convenient for carrying in case of traveling. In addition, boxes of Hommern Thai herbal are designed to be beautiful which could be used as a gift or a souvenir for the health care of the one you love.



PRODUCT NAME M32 PACK 3 ENJOY SET
 COMPANY / DESIGNER THAI SPIRIT INDUSTRY CO., LTD.
 PRODUCT DETAIL CONSUMER PACKAGE
 TELEPHONE 0878301400
 EMAIL PHITSANU.PHIARBOON@GMAIL.COM
 WEBSITE WWW.THAISPIRIT.CO.TH

The inspiration for the idea came from the nature of drinking craft beer and the desire to provide consumers with options that will fascinate them with the taste of each beer and the various aromas of each style of beer, which is a uniqueness of each different style of beer, to allow a consumer to have a new experience of craft beer.

PRODUCT NAME MANTRA
 COMPANY / DESIGNER PROMPT DESIGN
 PRODUCT DETAIL MANTRA PLANT-BASED SEAFOOD
 TELEPHONE 0876732847
 EMAIL SOMCHANA@PROMPT-DESIGN.COM
 WEBSITE WWW.PROMPT-DESIGN.COM

The vision of the brand Mantra is mainly to develop quality plant-based seafood products. In the seafood industry some anomalous and unacceptable activities were observed for example overfishing, chemical contaminants in food and the seafood demand outweighing the supply. Presently some seafood is vanishing from the menus. There was a recent prediction that if overconsumption of seafood continues, by 2048 seafood may disappear.



PRODUCT NAME MIND KOMBUCHA
 COMPANY / DESIGNER WELLNESS ME CO., LTD.
 PRODUCT DETAIL PACKAGING FOR KOMBUCHA
 TELEPHONE 0956261536
 EMAIL NINK@YINDEEDESIGN.COM
 WEBSITE WWW.YINDEEDESIGN.COM

Mind Kombucha is a brand of kombucha, a fermented drink full of natural prebiotics and various benefits for gut health, which launched its bottled kombucha around 3 years ago and received good feedback among adult consumers. Later, the brand wanted to launch new products, canned sparkling kombucha in the classic and the yuzu fusion flavor. However, since kombucha has not been widely known among Thai consumers, our task was to create a packaging design that attracts Thai consumers and introduces the drink with its health benefits in an approachable manner.



PRODUCT NAME RYNN SUSTAINABLE DRINKING WATER
 COMPANY / DESIGNER NANOVA CO., LTD.
 PRODUCT DETAIL RYNN PREMIUM MINERAL BOTTLE
 TELEPHONE 027136033
 EMAIL VECHAYAN@OCEANGLASS.COM
 WEBSITE WWW.OCEANGLASS.COM

Rynn's initial idea, Zero for More, is to create a drinking water system that minimizes harm to the planet while at the same time creating global sustainability in every dimension through its products and services.

Commitment to sustainability :
 Rynn is committed to delivering 100% contaminant-free drinking water. They also support environmental conservation through the use of recyclable packaging. This holistic approach promotes a harmonious coexistence between the environment and the planet, creating long-term sustainability. The benefits of Rynn's Zero for More include: clean, healthy drinking water. Reduced environmental impact, sustainable products and services. A harmonious coexistence between the environment and the planet In conclusion, Rynn's Zero for More is a bold and ambitious vision for a more sustainable future by combining their commitment to quality drinking water with their dedication to environmental conservation.



PRODUCT NAME SAUCE COFFEE PACKAGING
 COMPANY / DESIGNER SAUCE COFFEE CO., LTD.
 PRODUCT DETAIL COFFEE BEANS PACKAGING
 TELEPHONE 0955163535
 EMAIL RATA@SAUCECOFFEE.CO
 WEBSITE WWW.INSTAGRAM.COM/SAUCE.COFFEE

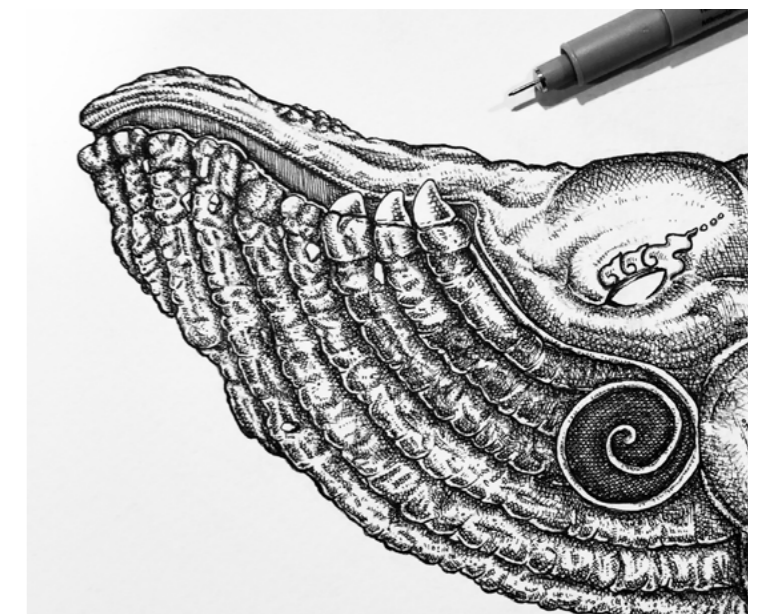
We started designing the box with the idea of creating a reusable packaging solution and minimizing the variety of materials used in our packaging to make it easier for sorting and recycling. The front of the box features a hexagonal cutout to showcase key information about the coffee. The box is made from 30% recycled paper. The insert card serves as both a label and an information card about the coffee. When the box is folded, the card is automatically locked in place.

Since our box doesn't use glue and uses paper locking techniques to hold its shape, it has the added advantage of being easy to disassemble and store. It can be flattened and bundled with used paper for space-saving disposal. However, our intention is for the box to be used for other purposes after the coffee is consumed, such as a tray to hold various items or as a holder for our coffee bags to create a proportional coffee bar. If customers purchase our coffee again, they can choose the option of a refill bag.



PRODUCT NAME THE BREWING PROJECT
 COMPANY / DESIGNER BEERVANA (THAILAND) COMPANY LIMITED
 PRODUCT DETAIL THE BREWING PROJECT
 TELEPHONE 021080387
 EMAIL INFO@CREATIVE-HRS.COM
 WEBSITE WWW.FACEBOOK.COM/BEERVANAINTERNATIONAL

The design concept and design thinking behind this project originated several years ago when I immersed myself in the craft beer industry. We organized a beer recipe competition and produced the winning recipe as a product. I was inspired by the story of the winner and decided to incorporate it into this design. The inspiration comes from the whale, specifically the 52 hz whale, which is a solitary whale that cannot communicate with other whales. Back then, it was challenging to drive this concept forward as people did not have the same access as they do today. This motivated me to bring the winner's story to connect with people who share the same passion and hope that the craft beer industry will no longer be solitary. It is not just a personal inspiration, I want to showcase Thai design to the world and infuse it with a Thai identity. Through this visual representation, I aim to push the work to be recognized globally.



PRODUCT NAME THE SUMMER COFFEE COMPANY'S SIGNATURE BLEND
 COMPANY / DESIGNER THE HEAD AND THE HEART STUDIO
 PRODUCT DETAIL PACKAGING REDESIGN OF THE SUMMER COFFEE COMPANY SIGNATURE BLEND
 TELEPHONE 0933533883
 EMAIL THEHEADANDTHEHEART.STUDIO@GMAIL.COM
 WEBSITE WWW.THEHEAD-THEHEART.COM

The summer coffee company in Thailand rebranded its packaging design, originally created by Teaspoon Studio, to enhance its already popular brand. The aim was to maintain the essence while improving production standards and staying relevant to existing customers. The upgraded printing technique showcases the richness of the blends, while the ergonomic and eye-catching shape adds to the appeal. Careful attention was given to logo placement, hierarchy, and hero elements for easy visibility of important information. Brand illustrations were simplified and bolded for visual appeal and clarity. New characters were introduced for certain variants, bringing a playful touch. Communication strategies were aligned across the product line, and an information system was implemented to help customers understand each blend's unique characteristics. This rebranding enhanced credibility without compromising the brand's identity, ensuring consistent experiences for customers.



2023

- 01 4 KHAMONG FONT
- 02 ADIDAS X BEERPITCH
- 03 ANNUAL REPORT 2022 :
BANK OF THAILAND
- 04 BONCHON
- 05 BRANDING, IDENTITY AND PACKAGING DESIGN FOR GRAMS
- 06 "ETC." (ETCETERA) GREETING CARD SET
- 07 EXPO 2028 PHUKET THAILAND
- 08 KEY VISUAL NATIONAL HEALTH SECURITY (GOLD CARD)
- 09 LANDMARKS YALA
- 10 MEATLY
- 11 MITR BUMRUNGMUEANG LETTERING
- 12 MOB TYPE - AN ARCHIVE OF
THE PEOPLE'S FIGHT THROUGH TYPOGRAPHY
- 13 NATURAL LIST
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- 15 PLERN
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- 18 THAITHAI BOAT NOODLES FONT
- 19 THE TRIP TO BARBAROZA
- 20 THE UNI_FILE
- 21 WHAT DOES MATTER?
- 22 WOW FESTIVAL 2022

GRAPHIC
DESIGN

Font / Graphic on Surface / Digital Media /
Identity Design / Illustration / Character / Digital Art

GRAPHIC DESIGN

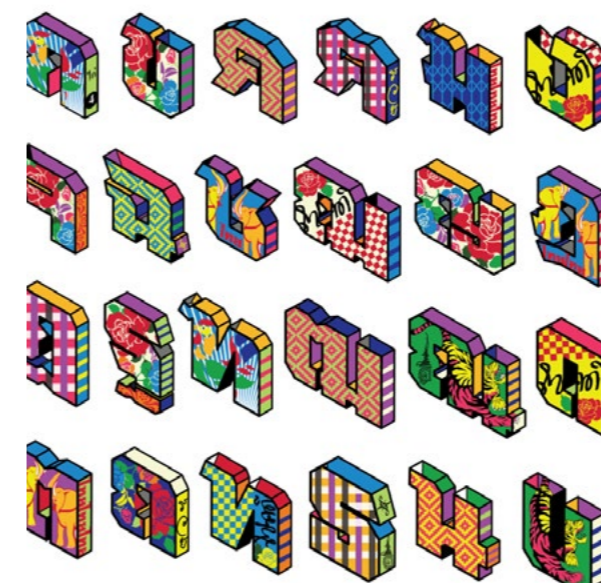
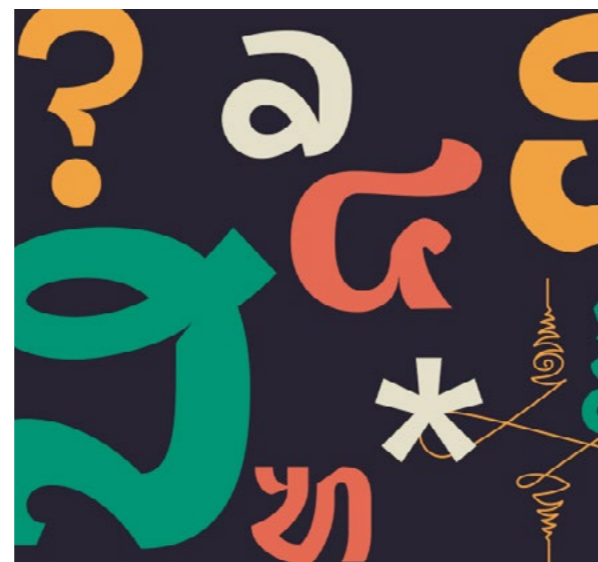


PRODUCT NAME 4 KHAMONG FONT
 COMPANY / DESIGNER WISIT POTIWAT
 PRODUCT DETAIL FONT
 TELEPHONE 0935595514
 EMAIL WPOTIWAT@HOTMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/WISIT.PO

Font 4 Khamang is a unique typeface created specifically for the Thai movie 4 Khamang. The font is inspired by the movie's concept, which revolves around the ancient magical wisdom of the northeast region, particularly Khon Kaen province, and weaves it into a captivating story. This action-fantasy movie blends contemporary elements with enchanting spells. During the font design process, various elements related to the story were carefully selected and blended together. The 4 Khamang font includes the Tai Noi font style, which is deeply rooted in the wisdom and culture of the Isan people. As a result, the 4 Khamang font is well-suited for use as a display font.

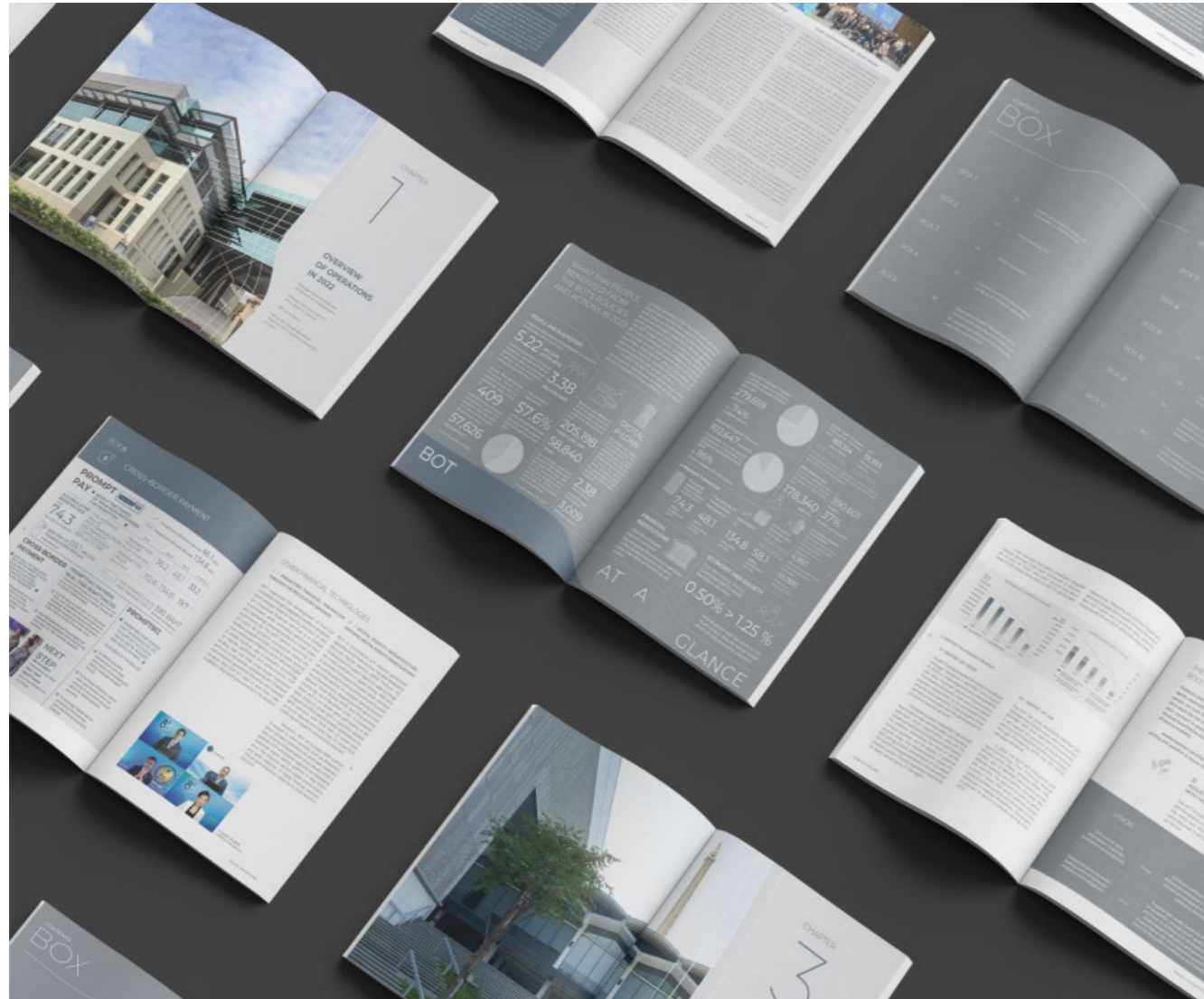
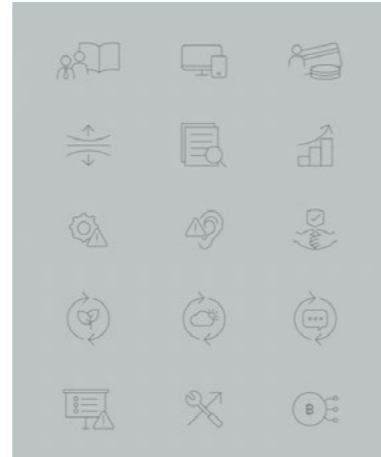
PRODUCT NAME ADIDAS X BEERPITCH
 COMPANY / DESIGNER PITCHAYA SATAPORNVAJANA
 PRODUCT DETAIL ADIDAS TREFOIL LOGO & TYPOGRAPHY ART
 TELEPHONE 0942296445
 EMAIL PITCHAYAMAIL@GMAIL.COM
 WEBSITE WWW.BEHANCE.NET/BEERPITCH

ADIDAS X BEERPITCH is a special collection designed using the Adidas trefoil logo and letter combination n - ð and a-z for customers to custom logo and lettering. Customers can be creatively unique and can screen their own Adidas shirt creating their unique piece, the only one in the world. This collection is inspired by the nostalgic convenience store where various products were sold ranging from colorful snake kites, flower-patterned trays, fish-prawn-crab dice game, weaving hand fans, leaping tiger sticktoos, vintage lucky bag and sliding folding shutters. As part of Thai people's lives, the logo of each product spreads across both trefoil and typography, while bus ticket represents teenagers' destination, the Siam area, which is the hippest place in town. Also, the culture is spread to foreigners to know Thainess through the ADIDAS X BEERPITCH collection.



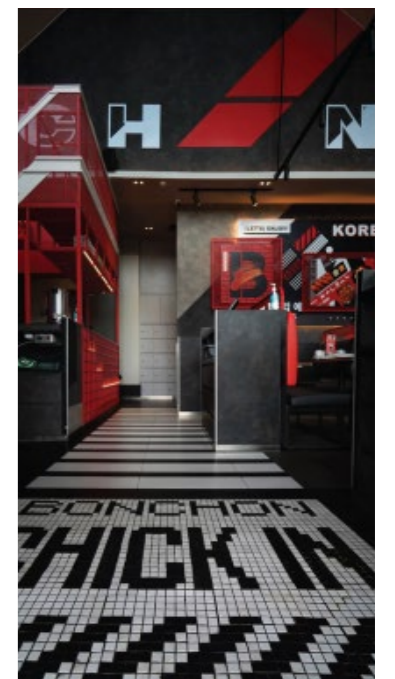
PRODUCT NAME ANNUAL REPORT 2022 :
 COMPANY / DESIGNER BANK OF THAILAND
 STUDIO DIALOGUE
 LIMITED PARTNERSHIP
 PRODUCT DETAIL ANNUAL REPORT : BANK OF THAILAND
 TELEPHONE 0891445029
 EMAIL STUDIODIALOGUE.BOX@GMAIL.COM
 WEBSITE WWW.STUDIODIALOGUE.COM

After the COVID-19 crisis, Thailand has faced ongoing economic challenges. The Bank of Thailand has played a crucial role in revitalizing the Thai economy and bringing it back on track. This book serves as a demonstration of the Bank of Thailand's operational processes, with the keyword being 'smooth takeoff.'
 The design of this book prioritizes reliability and easy comprehension, even with complex content.



PRODUCT NAME BONCHON
 COMPANY / DESIGNER YINDEE DESIGN CO., LTD.
 PRODUCT DETAIL RESTAURANT
 TELEPHONE 0956261536
 EMAIL NINK@YINDEEDESIGN.COM
 WEBSITE WWW.YINDEEDESIGN.COM/

Bonchon is a fried chicken restaurant from South Korea whose first Thailand-based branch opened around a decade ago. The brand has fried chicken coated with Korean-style sauce as its main and popular product. As time passed by, the number of potential competitors rose. Meanwhile, there was also an age shift among Bonchon's old customers; teen customers became adults and parents. Therefore, for Bonchon to operate further firmly, rebranding became the best direction. By giving Bonchon a completely new concept, the brand would be able to keep delivering a refreshing experience while having a sense of belonging for customers of all ages.



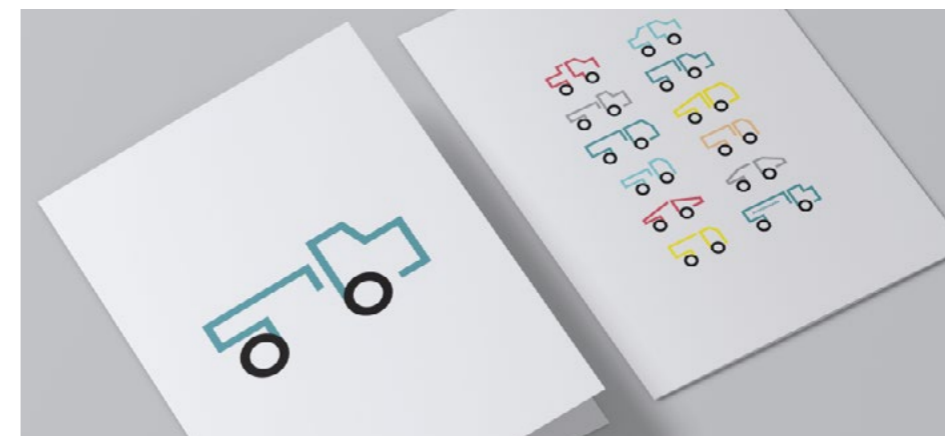
PRODUCT NAME BRANDING, IDENTITY AND PACKAGING DESIGN FOR GRAMS
 COMPANY / DESIGNER TNOP DESIGN
 PRODUCT DETAIL BRANDING, IDENTITY AND PACKAGING DESIGN FOR GRAMS BKK
 TELEPHONE 0841595224
 EMAIL TNOP@TNOP.COM
 WEBSITE WWW.TNOP.COM

Brand creation, logo, identity, product packaging for grams, a medical cannabis distributor that focuses on seeking and providing high-quality and exotic-grade products for everyone through deep research and working carefully with cannabis breeders, in order to elevate the product value, by educating the users of the safe way to use the product, and forming a community that encourages the healthy way of using medical cannabis products.
 In this project, we started with brand naming, designed the logo, identity, packaging and all the brand's elements under the brand concept of 'the creation' to represent the culture that promotes the safe usage of medical cannabis products, which leads to the potential of being able to create something creative and valuable afterwards.



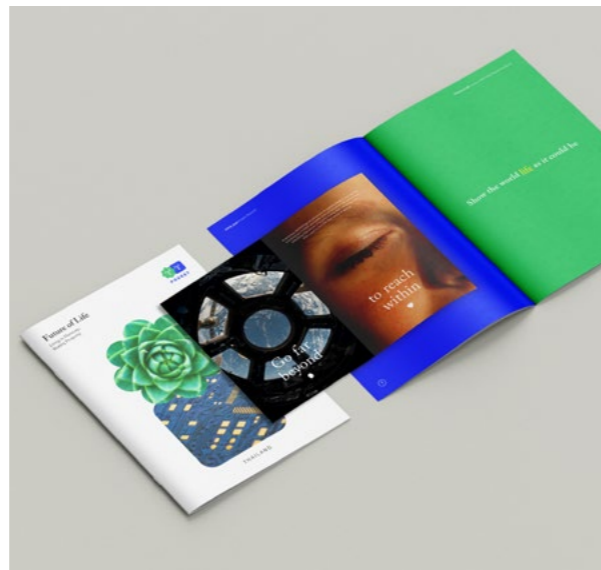
PRODUCT NAME "ETC." (ETCETERA) GREETING CARD SET
 COMPANY / DESIGNER ANKUL DESIGN OBJECT CO., LTD.
 PRODUCT DETAIL GREETING CARD
 TELEPHONE 0896653032
 EMAIL ANKULDESIGN@GMAIL.COM
 WEBSITE WWW.INSTAGRAM.COM/PHAYANCHANA.OFFICIAL

Concrete poetry, sometimes referred to as visual poetry, is a form that combines visual art (image) with literature (language) that simultaneously communicates both visual and literal meaning. Most of them are created from letters and transformed into an image that gives meaning to the word, or creates a new meaning. A well-known literature work that Thai people know is the work "Don't Be Selfish" (1975), in which Thai letters are composed in the shape of a Buddha in meditation posture. This is the work of a Thai literary artist whose pen name is Thayalu, or real name Charoen Kulsuwan. Moreover, this can be seen in Sergeant Sae Tang's concrete poetic works. Using words to create images requires creativity in Thai language and this combines with design capabilities to make the work eye-catching, and to feel impressed when you read. Moreover, this represents the strong culture of the nation. The barriers between linguistic differences are gone, leaving only meaning, the aesthetics of the design and the attractiveness of the image.



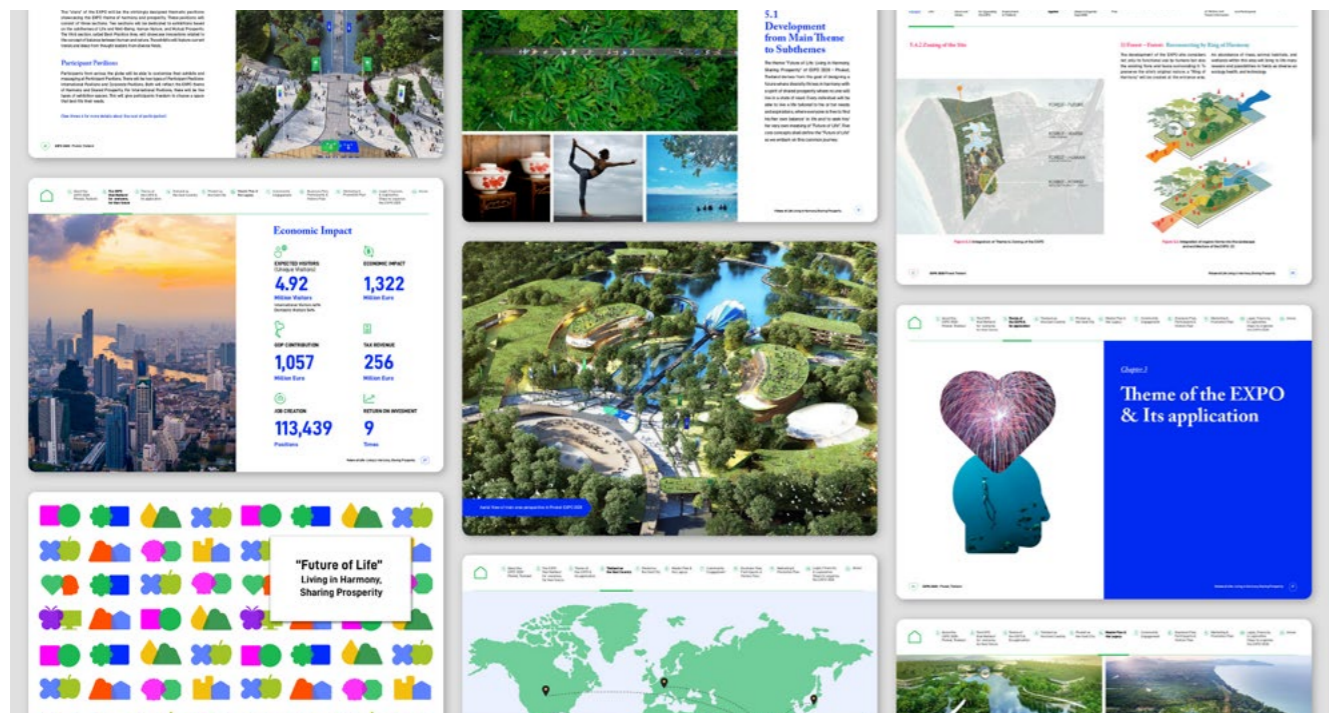
PRODUCT NAME EXPO 2028 PHUKET THAILAND
 COMPANY / DESIGNER PINK BLUE BLACK & ORANGE
 PRODUCT DETAIL LOGO & IDENTITY
 TELEPHONE 023005124
 EMAIL MAILUS@COLORPARTY.COM
 WEBSITE WWW.PINKBLUEBLACK.COM

Why human & nature? We believe our world is interdependent. In Eastern philosophy and the concept of yin and yang, things that appear to be the opposite of each other may also be complementary, and that the whole can be greater than the sum of its parts. The Phuket Expo 2028 logo symbolises the peaceful coexistence between nature and man as well as the yin-yang concept of balance, and is a graphic summary of the expo's theme future of life – living in harmony, sharing prosperity. The logo illustrates the essential balance and harmony in life – between humans and nature, east and west, technology and tradition, mental and physical, etc. This is achieved through two simple graphic symbols. The green flower represents natural factors, such as forests and the ecosystem, while the blue square represents man-made factors, such as technology and developments. The two shapes are marked with alphabets and numbers that spell out expo 2028 in an arrangement that suggests two human faces.



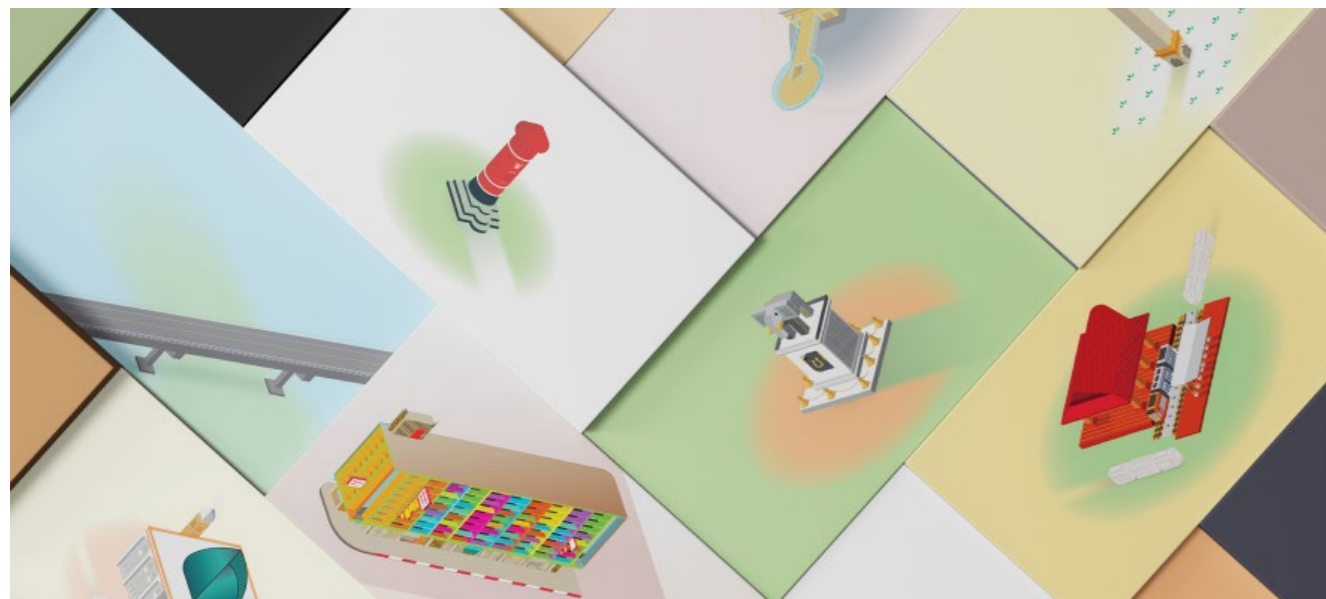
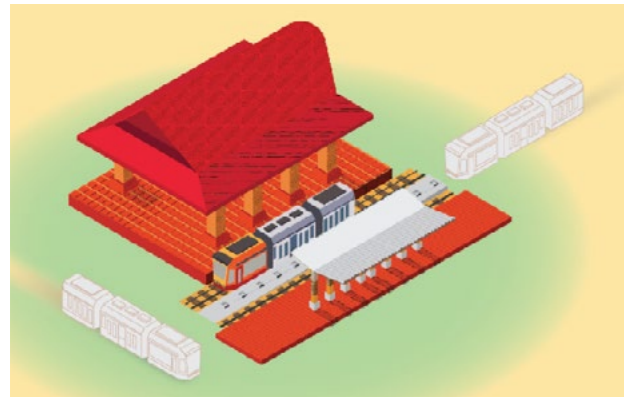
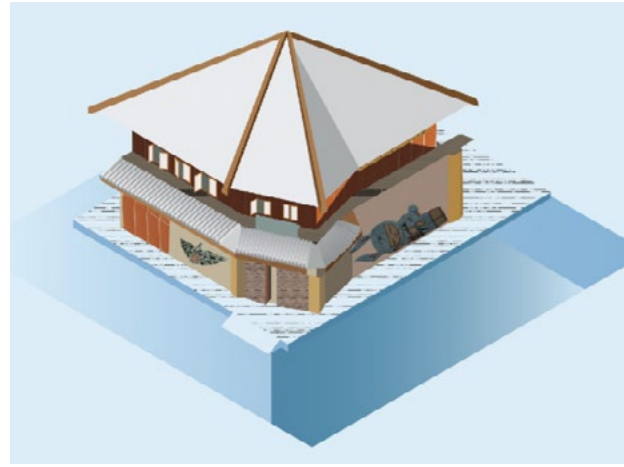
PRODUCT NAME KEY VISUAL NATIONAL HEALTH SECURITY (GOLD CARD)
 COMPANY / DESIGNER NATIONAL HEALTH SECURITY OFFICE (NHSO)
 PRODUCT DETAIL KEY VISUAL DESIGN
 TELEPHONE 023005124
 EMAIL BLACK@COLORPARTY.COM
 WEBSITE WWW.PINKBLUEBLACK.COM

We brainstormed through questions. Imagine if we were someone who knows nothing about the basic information such as what is NHSO? Who does NHSO wants to communicate with? Who are the beneficiaries? What is the procedure for receiving services? Where to receive the services? What treatments are covered? What's the contact?.



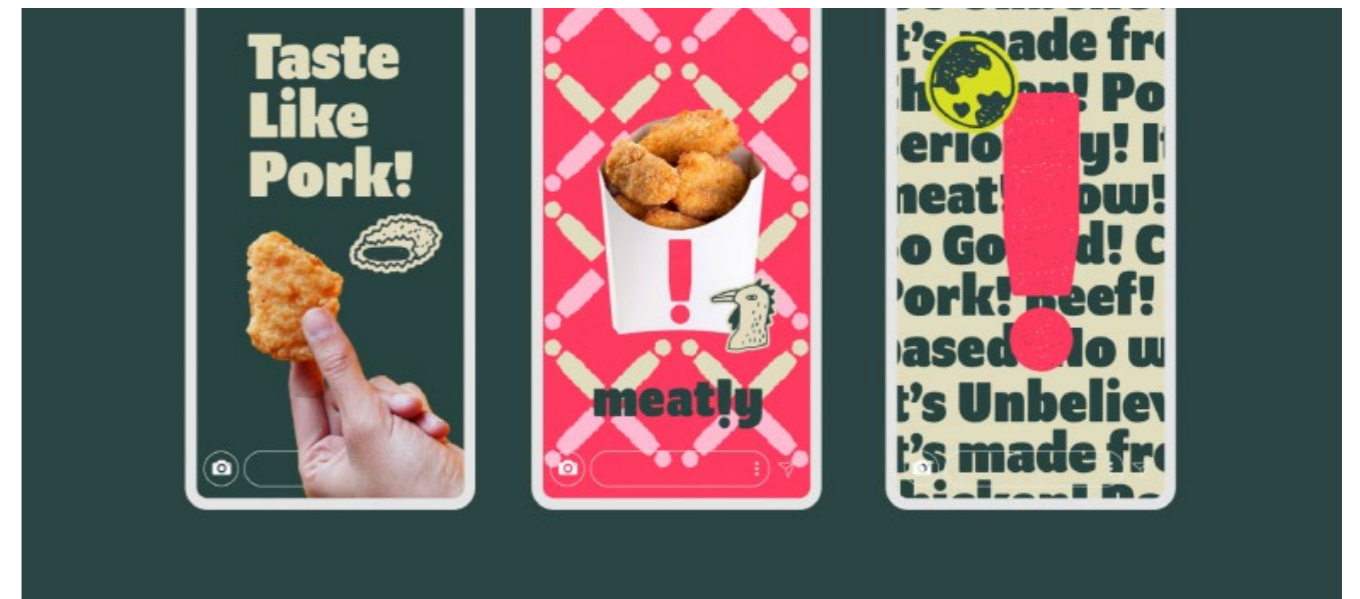
PRODUCT NAME LANDMARKS YALA
 COMPANY / DESIGNER SOULSOUTH STUDIO
 PRODUCT DETAIL POSTCARD LANDMARK YALA
 TELEPHONE 0616039532
 EMAIL KUNRIMAKE@GMAIL.COM
 WEBSITE KUNRIMAKE.WIXSITE.COM/SOULSOUTH

Presenting Yala landmarks through a creative perspective to create memorable images and create new possibilities in the area to show the charm and context of the city by picking up various interesting places both in the city and outside the city to reduce, making it easy to access, easy to use, able to build on in a variety of ways and pushing for creative work in the three southern border provinces.



PRODUCT NAME MEATLY
 COMPANY / DESIGNER FARMGROUP
 PRODUCT DETAIL ALTERNATIVE PROTEIN BRAND IDENTITY SYSTEM
 TELEPHONE 0894997799
 EMAIL HELLO@FARMGROUP.CO.TH
 WEBSITE WWW.FARMGROUP.CO.TH

Meatly is the identity system designed for plant-based food, which is an alternative type of food for customers who want to be open to what is good for being healthy including caring for the environment. The target group is about 20-40 years old, and the system uses a way of thinking that gives a surprise when tasting plant-based products that taste like meat. Therefore, it is used to create an identity system including vivid color, and bright tones that fit well with the target group.



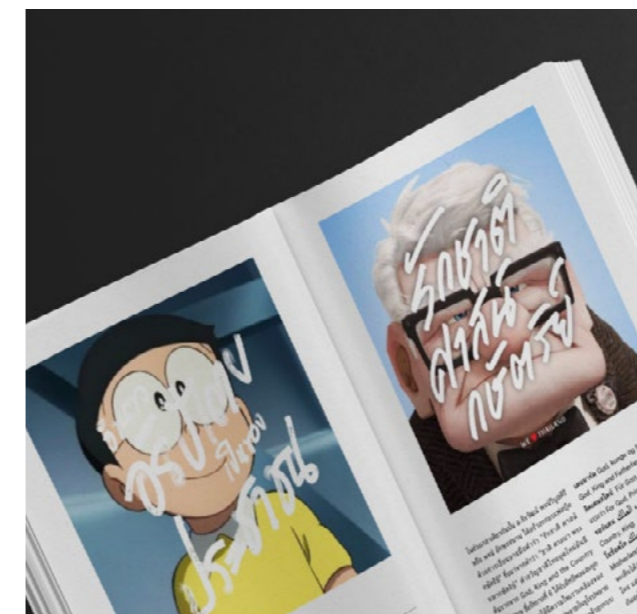
PRODUCT NAME MITR BUMRUNGMUEANG LETTERING
 COMPANY / DESIGNER THEERAWAT POJVIBULSIRI
 PRODUCT DETAIL MITR BUMRUNGMUEANG LETTERING DESIGN
 TELEPHONE 0814825005
 EMAIL AKSORNSANAN@YAHOO.COM
 WEBSITE WWW.FACEBOOK.COM/AKSORNSANAN.POJ

Type reflects identity - after getting a design brief from Urban Ally, I think of the preliminary design in my head, the use of letters from the shop house signs, which have a lot of charms, starting from Kasatsuk Bridge to Chang Rong Si Bridge. Finally, I decided to walk and re-take the pictures of the shop house signs and buildings on Bamrung Mueang Road for more than 10 kilometers. The criteria of selection is a letter from the beginning and the ending point, which cover different eras, locations and letterforms. Finally, I've got 11 letters from 11 shop house signs, added the vowel above and below in the same way, with high and low arrangements to create a rhythm and movement to reflect friendly as the title "Mitr Bumrungmueang". The harmonious lettering style blends between old and new. It represents people, shophouses, buildings and places and it can be an answer to the brief of "Mitr Bumrungmueang" - a friendly city with design and creative activities.



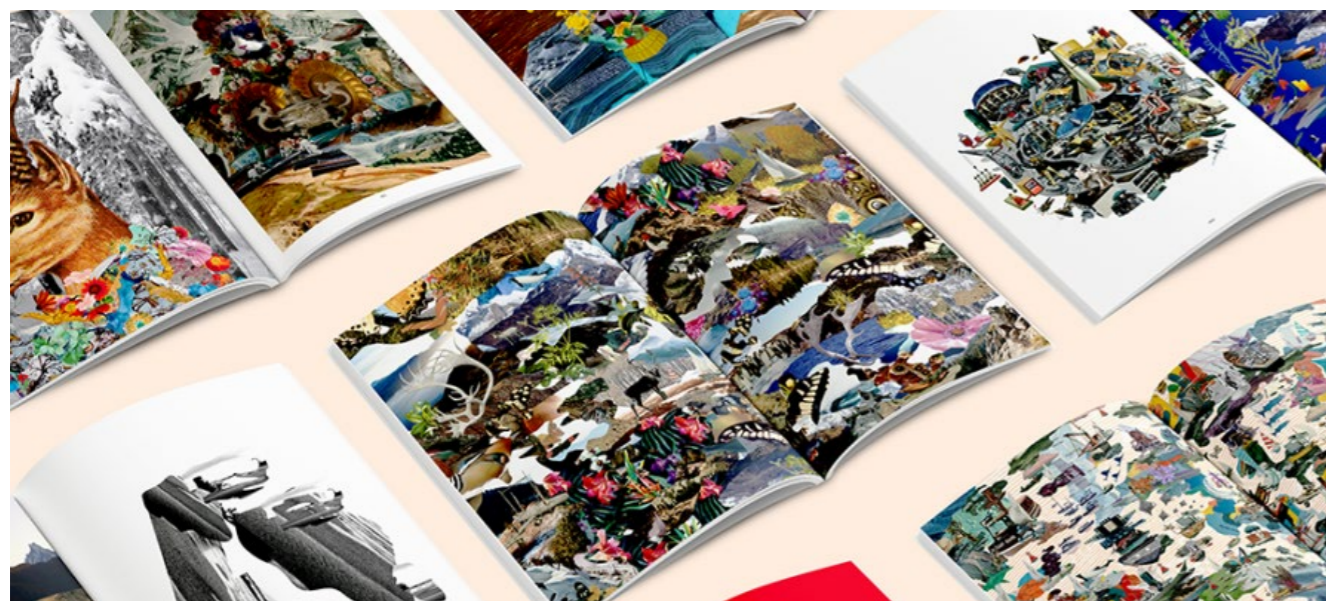
PRODUCT NAME MOB TYPE - AN ARCHIVE OF THE PEOPLE'S FIGHT THROUGH TYPOGRAPHY
 COMPANY / DESIGNER PRACHATHIPATYPE
 PRODUCT DETAIL BOOK
 TELEPHONE 0851810678
 EMAIL PRACHATHIPATYPE@GMAIL.COM
 WEBSITE WWW.PRACHATHIPATYPE.COM

The youth protest movement in Thailand during 2020-2022 has made a great impact on the Thai society's idea of democracy. Among countless protests, there were many groups who chose to use art forms of their expertise to creatively communicate their demands. "PrachathipaType", a group of designers who use typography as their main tools to present social and political issues, has made letterings, graffiti and fonts in both online and on-ground protests. Those artworks were temporary, but explored new possibilities in Thai type design. Collecting this type of artworks into a book is not only a way of keeping the record of political events, but also the history of people's movement. The design of this book is a mixture of type specimen, article, stories and photos, so the reader can understand the relationship of social and political contexts and type design.



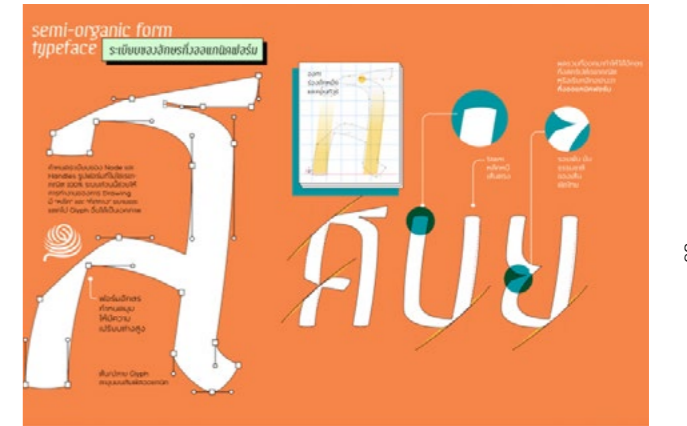
PRODUCT NAME NATURAL LIST
 COMPANY / DESIGNER THE UNI_FORM DESIGN STUDIO
 PRODUCT DETAIL NATURAL LIST
 TELEPHONE 0813237746
 EMAIL THEUNIFORMDESIGNSTUDIO@GMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/THEUNIFORMDESIGNSTUDIO

Out of his passion for the splendour of the natural world, Wutthipat Somjit's Collages circulate various themes regarding life. Works dating from 2014 through 2022 are included in this very first personal collection. Comprising of the photographs taken by the artist during his travels and pictures from the collected books over the years, these collages feature visuals of living organisms, including terrestrial animals, aquatic animals, birds, insects, butterflies, and the bearded cat spartan, the artist's pet. Distinct panoramas and landscapes of mountains, trees, rivers, deserts, and snowy slopes are incorporated, along with the concepts of space, travel, aliens, and the galaxy. Experimented with complex images of each existence to provide another dimension of cognition, the placement of these elements in new contexts via die-cutting, cropping, enlarging, rotating, and pasting techniques creates a captivating, meaningful overview.



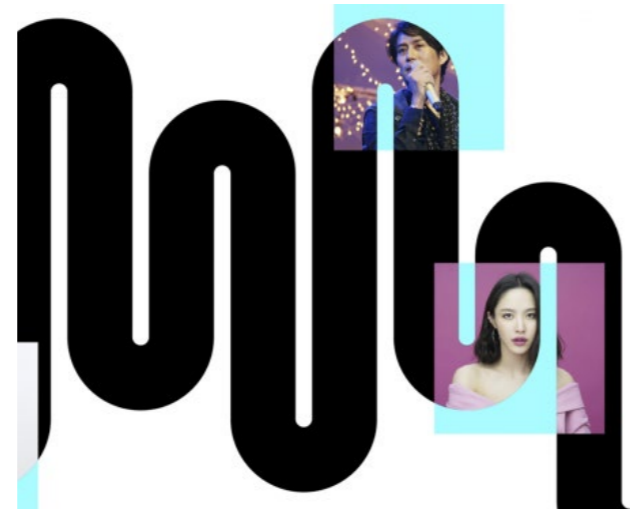
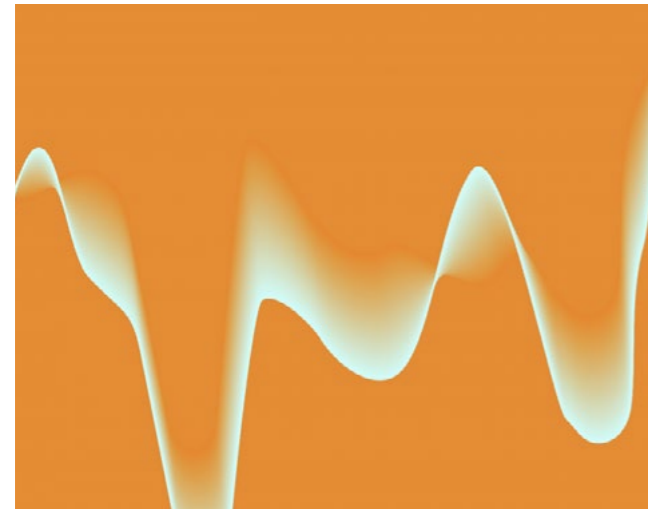
PRODUCT NAME PADTHAI
 COMPANY / DESIGNER WISIT POTIWAT
 PRODUCT DETAIL FONT
 TELEPHONE 0935595514
 EMAIL WPOTIWAT@HOTMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/WISIT.PO

The Pad Thai font is a unique typeface that draws inspiration from the distinct shape of Pad Thai noodles to define its character structure. The design aims to evoke a sense of the twisting lines found in Pad Thai, cleverly integrated with various consonants. Despite its artistic approach, the font remains mindful of the principles of easy and clear reading. The Pad Thai font offers three weights: regular, semibold, and bold. It is particularly well-suited for headlines and can effectively catch the viewer's attention. Whether used in posters, food menus, or other announcements, this font adds an appealing touch to the overall design.



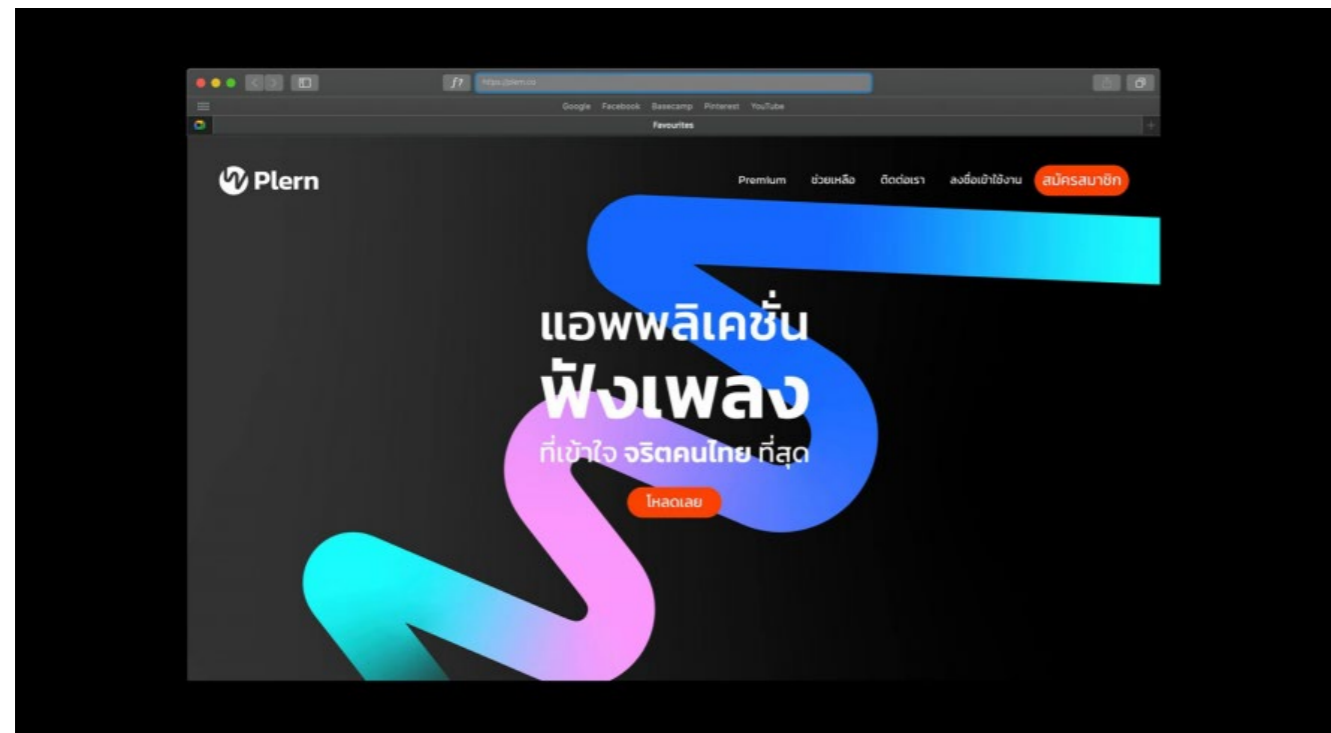
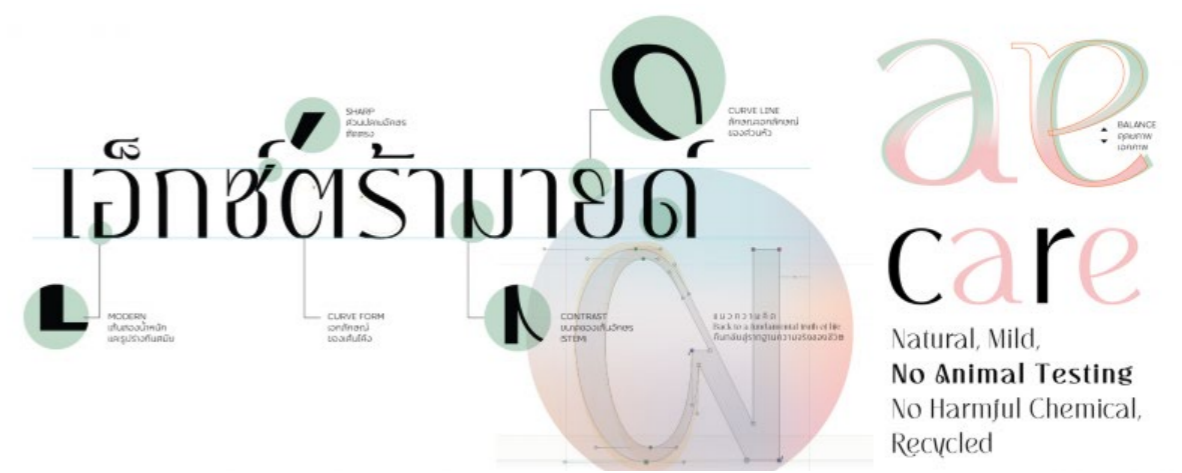
PRODUCT NAME PLERN
 COMPANY / DESIGNER FARMGROUP
 PRODUCT DETAIL BRAND IDENTITY SYSTEM DESIGN FOR
 PLERN MUSIC STREAMING PLATFORM
 FROM GMM GRAMMY
 TELEPHONE 0894997799
 EMAIL HELLO@FARMGROUP.CO.TH
 WEBSITE WWW.FARMGROUP.CO.TH

Plern identity system was inspired by waving line of beat and sound of the music by designed lines, shapes, and forms that represent different kinds of genres. Moreover, for the logo, we design a symbol that contains both shape and form of the waving sound and also contain 'w' shape which is the first letter of Plern in Thai.



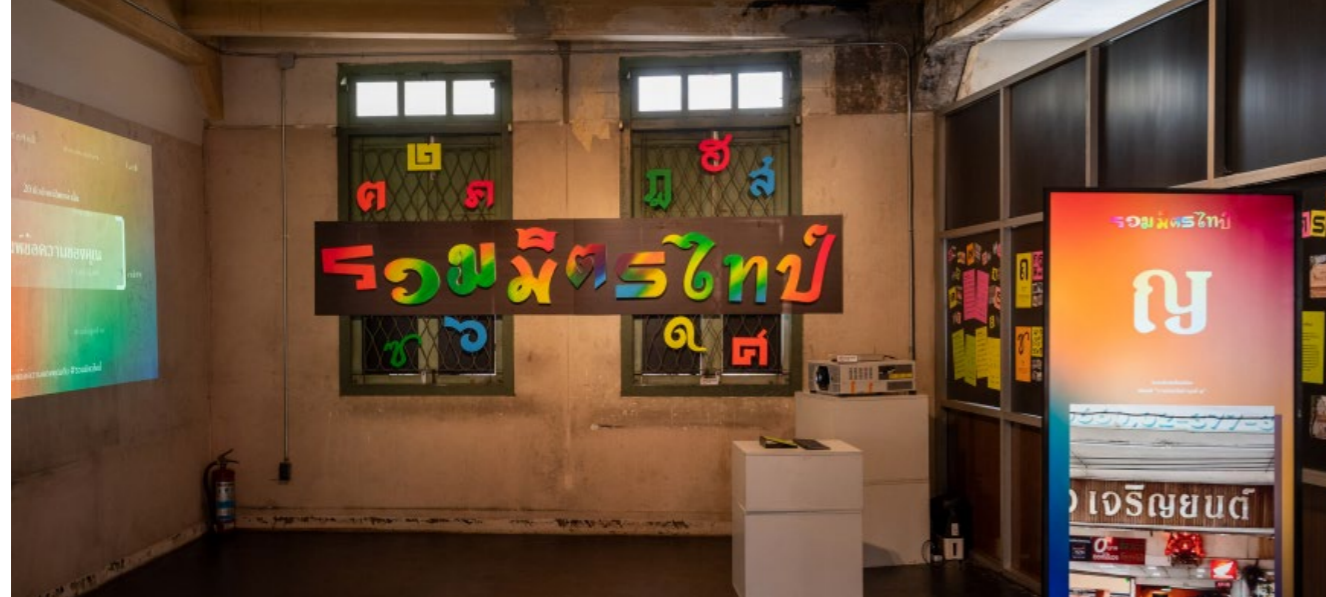
PRODUCT NAME PRINCIPLE FONT
 COMPANY / DESIGNER WISIT POTIWAT
 PRODUCT DETAIL FONT
 TELEPHONE 0935595514
 EMAIL WPOTIWAT@HOTMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/WISIT.PO

The principle font serves as the distinctive font for shampoo and body care products. It incorporates a vital ingredient derived from a herb found in dharma. The fonts feature a contemporary and distinct typeface, falling under the categories of sans serif and headless Thai typefaces. They exude an extraordinary simplicity that effectively communicates a straightforward yet gentle personality. By embracing these fonts, women can embody confidence and reliability. The principle font family comprises a range of fonts suitable for headlines and body text, including regular, text (ideal for body content), italic, bold, and bold italic variants.



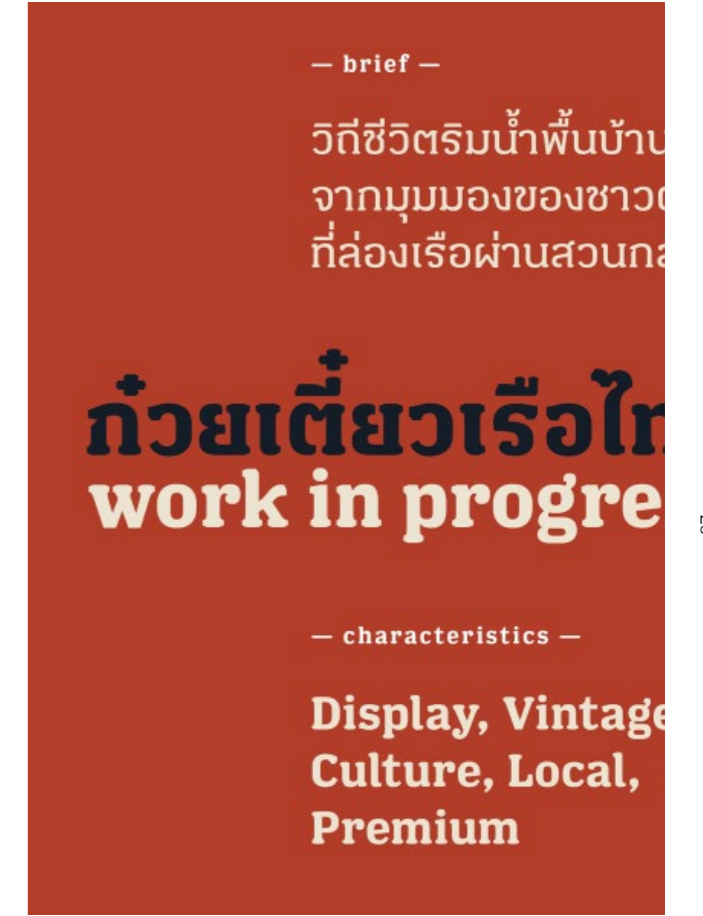
PRODUCT NAME RUAM MITR TYPE
 COMPANY / DESIGNER CONSCIOUS STUDIO CO., LTD.
 PRODUCT DETAIL FONT AND INTERACTIVE INSTALLATION
 TELEPHONE 0851810678
 EMAIL INFO@CONSCIOUS.CO.TH
 WEBSITE WWW.FACEBOOK.COM/CONSCIOUS.CO.TH

The idea behind this typeface design is to compile Bangkok-related characters from various eras. Also, Bangkok is a multicultural city. A distinctive typeface connected to a particular time and location has frequently vanished throughout the years. Therefore, merging characters from various backgrounds into a single set serves a purpose. Ruam Mit type has three sets of typefaces, each of which is a unique font. Therefore, its intended purpose is as a display type or headline typeface.



PRODUCT NAME THAI THAI BOAT NOODLES FONT
 COMPANY / DESIGNER THAI THAI BOAT NOODLES
 PRODUCT DETAIL FONT
 TELEPHONE 0818180367
 EMAIL TIP.TYPEK@GMAIL.COM
 WEBSITE WWW.EKALUCK.COM

The font was designed for Thai Thai Boat Noodles to match the brand's personality. It reflects the "old Thai riverside lifestyle" from the point of view of a foreigner cruising through the banana plantation. The personality of the typeface is therefore designed to be retro and contemporary. It has slab serif and unique terminal that create outstanding personality to remember. The typeface contains both Thai and Latin to use as display type.



PRODUCT NAME THE TRIP TO BARBAROZA
 COMPANY / DESIGNER FARMGROUP
 PRODUCT DETAIL KPP-ANTALIS PAPER SWATCHES
 TELEPHONE 0894997799
 EMAIL HELLO@FARMGROUP.CO.TH
 WEBSITE WWW.FARMGROUP.CO.TH

Wonderful memories during the trip to a very new destination, that people have yet discovered. Meeting people, meeting a new community, understanding the differences, adding positive energy to life through this trip.

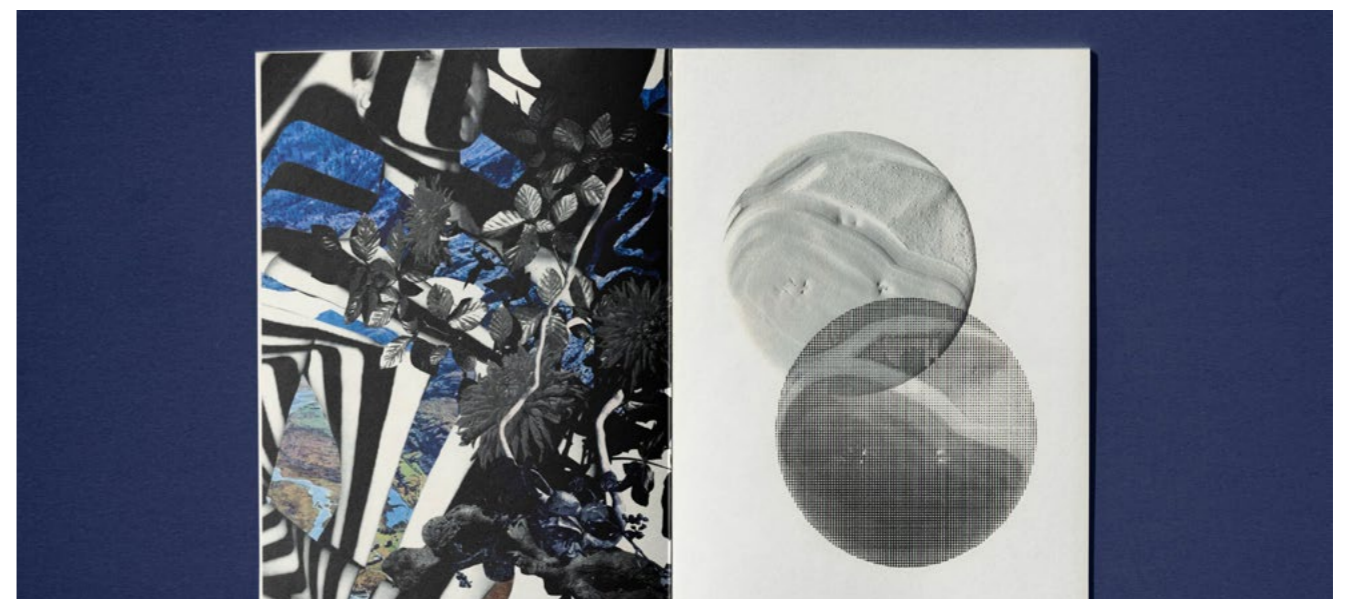


PRODUCT NAME THE UNI_FILE
 COMPANY / DESIGNER THE UNI_FORM DESIGN STUDIO
 PRODUCT DETAIL THE UNI_FIED
 TELEPHONE 0813237746
 EMAIL THEUNIFORMDESIGNSTUDIO@GMAIL.COM
 WEBSITE WWW.FACEBOOK.COM/THEUNIFORMDESIGNSTUDIO

THE UNI_FILE, a collection of works under the theme of 'duality', the state in which something becomes that, is achieved through the existence of two extremes in itself. Removing that relationship model, we wanted to create an experience that could be made possible by the collaboration of the left page. Also, the right page of the book, includes selected materials used so that the 12 works contained within are perceived differently in each set and designed for each book, a total of 50 books which the content inside will be different.



88



89

GRAPHIC DESIGN

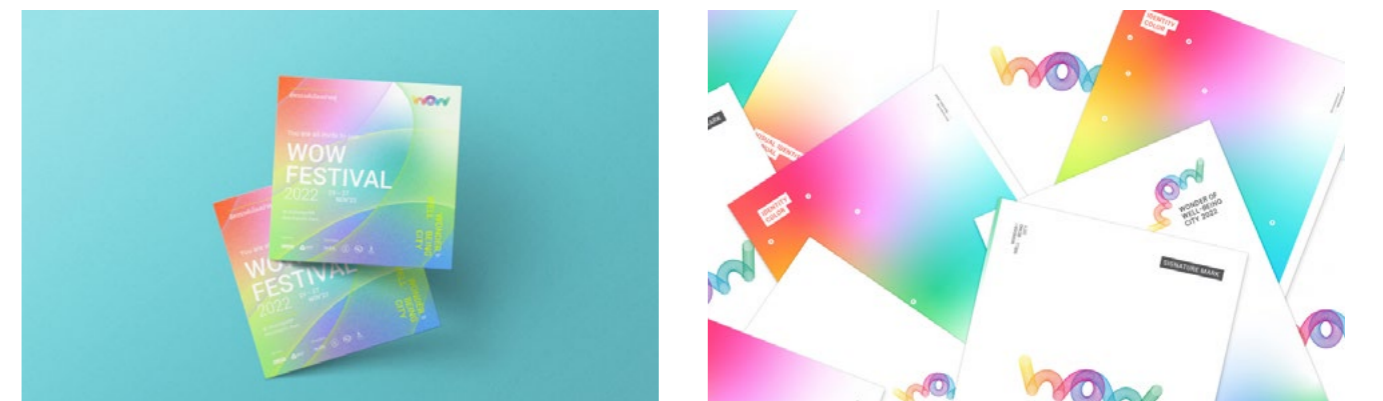
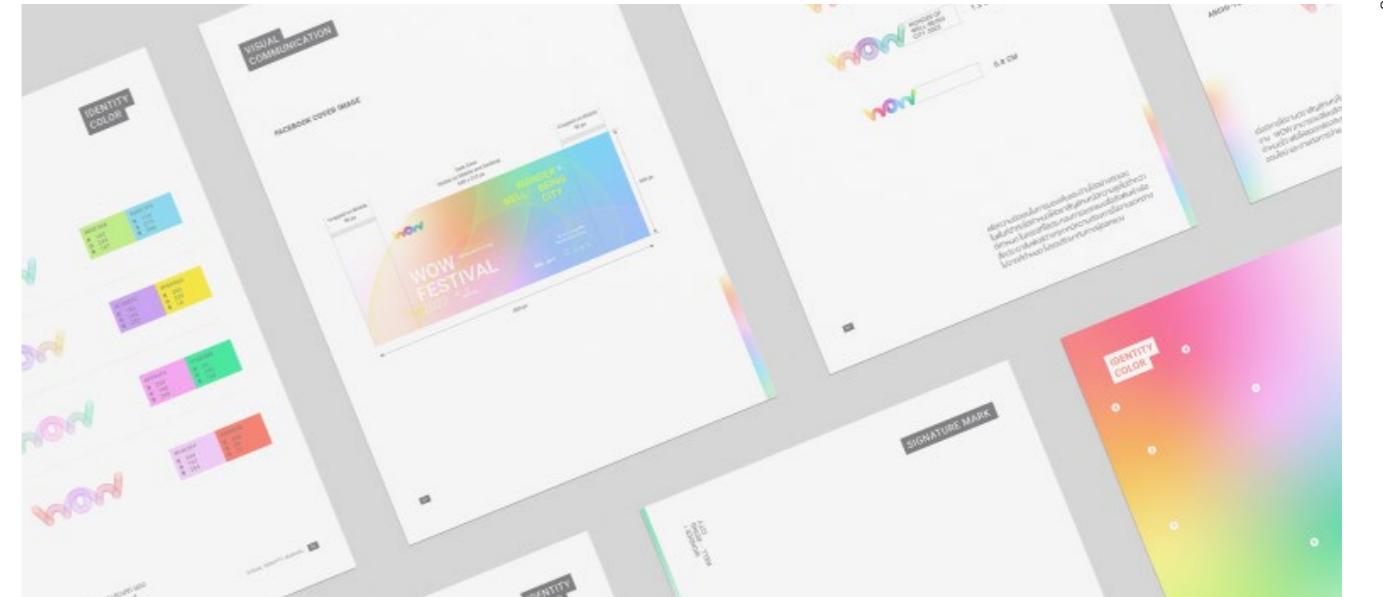
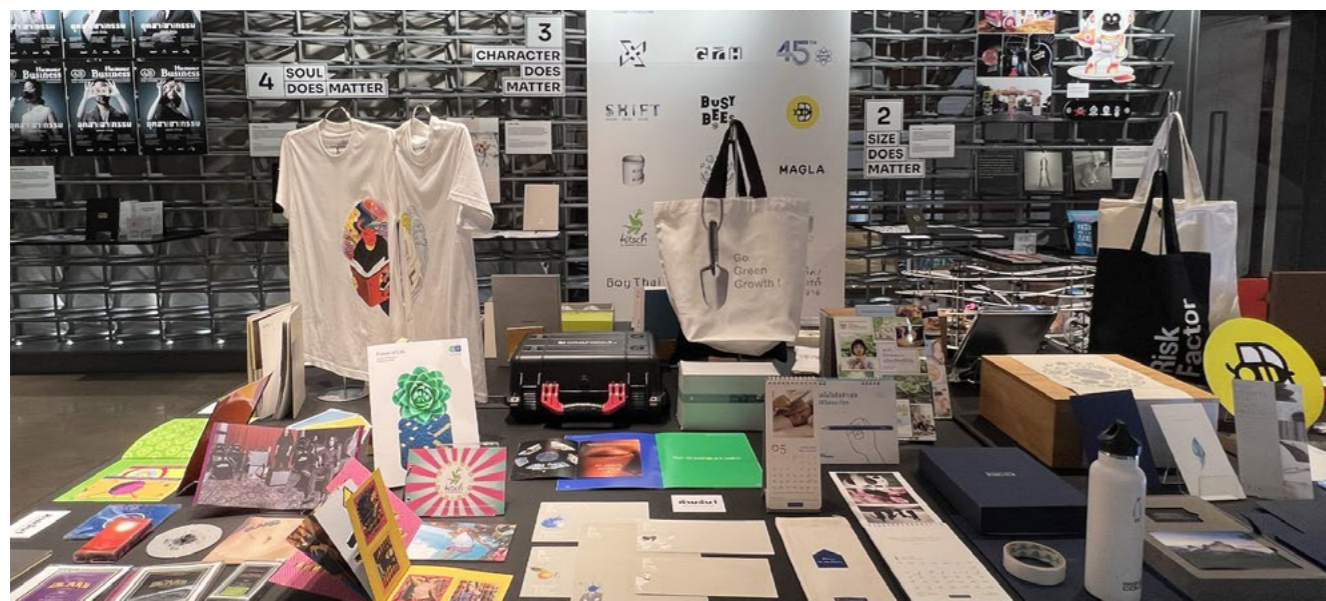
GRAPHIC DESIGN

PRODUCT NAME WHAT DOES MATTER?
 COMPANY / DESIGNER PINK BLUE BLACK & ORANGE
 PRODUCT DETAIL EXHIBITION
 TELEPHONE 023005124
 EMAIL BLACK@COLORPARTY.COM
 WEBSITE WWW.PINKBLUEBLACK.COM

We received an invitation from the Department of International Trade Promotion (DITP) to organize and host an exhibition at the library of Chulalongkorn University Faculty of Architecture to promote the DMark award in the field of graphic design for designers and the general public, as well as, to communicate with the general public and designers about designer's roles and responsibilities, and the power of design and creative work that is greater than aesthetically pleasing to the eye. Thus, we have compiled 25 essential roles of designing and used them to represent the 25th anniversary of our company. In order to meet the aforementioned objectives, we have collected various types of design works that we've done over the past 25 years.

PRODUCT NAME WOW FESTIVAL 2022
 COMPANY / DESIGNER GA49 LIMITED
 PRODUCT DETAIL WOW 2022
 TELEPHONE 026612249
 EMAIL CONTACT@GA49.CO.TH
 WEBSITE WWW.GA49.CO.TH

The bouncy rainbow spring toy is a super duper fun toy for many people. The lettering set and the art direction of WOW 2022 are inspired by the visuals of the toy. The colorful rainbow is designed as the letters w - o - w bouncing and connecting together. Wherever this rainbow bounces, it will create a miracle. The movement continues endlessly to communicate the story of the future development, the happiness of living and well-being in the city. The combination of the colors represents the collaboration of the architects, the sponsors and the associates who are collaborating to make a better city for a better quality of life.



2023

- 01 Beanstalk Bangkok
- 02 Kopi Kuapa
- 03 Mulberry Grove Villa The Forestias : Villas
- 04 Rattan Pavilion
- 05 Uthai Heritage
- 06 Ykk Ap Showroom Renovation

INTERIOR
DESIGN

Hotel / Restaurant / Cafe / Retail Shop /
Co-Working Space / Condominium Project

INTERIOR DESIGN

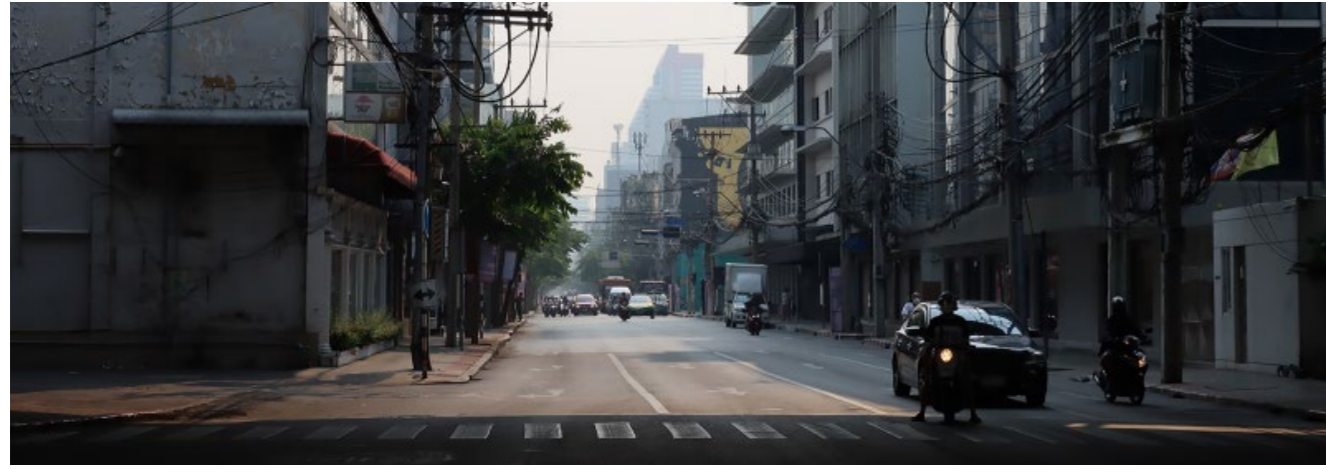


PRODUCT NAME BEANSTALK BANGKOK
 COMPANY / DESIGNER BSIDES
 PRODUCT DETAIL HOTEL
 TELEPHONE 0657275258
 EMAIL PS@B-PLATFORM.COM
 WEBSITE WWW.B-PLATFORM.COM

The project is situated on the edge between the old Charoen Krung road and the newly developed Sathorn district of Bangkok, and the building has served as a hotel since the 50s. This renovation incorporates the extension of the time frame with materials that respond to the existing.

Two contrasting areas are loosely connected in a large volume that appeared after removal. Along a bustling boulevard, a lounge with slightly bright shadows is tucked behind the existing eaves, the readymade perforated bricks, and high sidelight. On the small pathway with informal intimacy, light pours into the space through the mundane acrylic sheets. At the corner of two streets, a local vendor, who has been selling fruit here for 30 years, stands next to the entrance void. The continuation of the urban activity is juxtaposed with the hotel landscape.

The inconsistent arrangements become part of the time cycle of the city. The renovation may introduce a transition with noise that never fully rubs together.

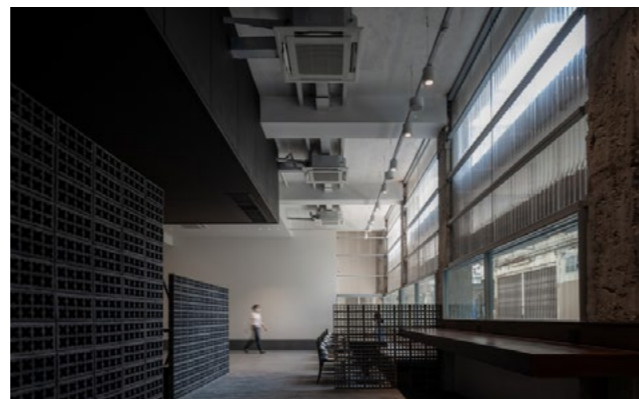
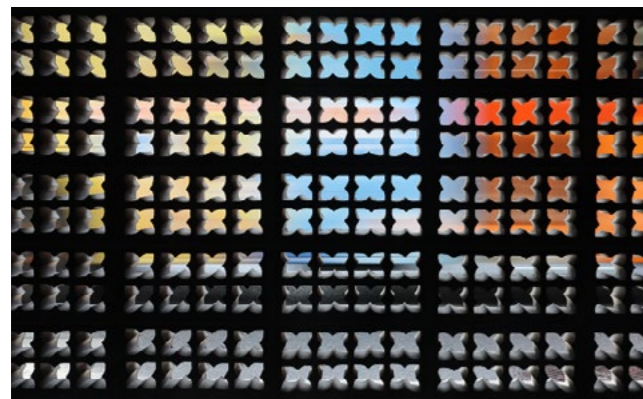
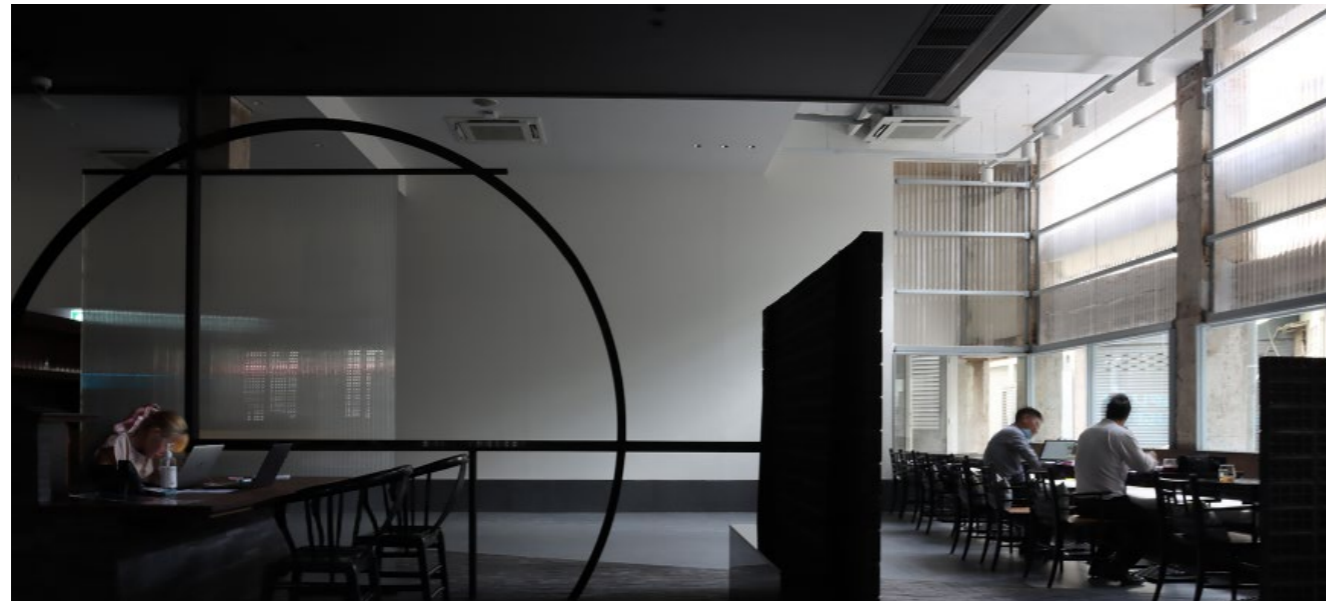


PRODUCT NAME KOPI KUAPA
 COMPANY / DESIGNER ECO ARCHITECT CO., LTD.
 PRODUCT DETAIL CAFE
 TELEPHONE 0812703450
 EMAIL ECO.ARCH.PHUKET@GMAIL.COM
 WEBSITE WWW.FACEBOOK/ECO ARCHITECT

The client found an abandoned and decayed shophouse in the area of Takua Pa old town. He was attracted by its charming authenticity and then decided to buy the land and launch a café.

Concept:

1. Conservation and regeneration. Preserving the existing structures and elements is the first condition. This concept aims to convey the stories of the past, history, and memories in the community.
2. How to create a feeling and atmosphere that reminds the client of his first impression of this place. He looked up and saw the sparkling sunlight go through the decayed roof tile. The client requested the architect to bring back that feeling and spirit into this new cafe.
3. The appearance must respect and be harmonious with the surrounding architecture. Therefore, the design is influenced by Chinese shophouses and Sino-Portuguese styles.
4. Finally, it is the architect's intention to design a building that is comfortable to stay in. Natural light and ventilation are essential in the design.



PRODUCT NAME MULBERRY GROVE VILLA
 THE FORESTIAS : VILLAS
 COMPANY / DESIGNER PIA INTERIOR CO., LTD. /
 MAGNOLIA QUALITY DEVELOPMENT
 CORPORATION LIMITED
 PRODUCT DETAIL VILLAS
 TELEPHONE 022640690
 EMAIL PIA@PIAINTERIOR.COM
 WEBSITE WWW.PIAINTERIOR.COM

The Mulberry Grove villa is nestled amidst lush greenery at the core of 'the Forestias' development by MQDC. These villas, which are part of an exclusive enclave, provide a luxurious intergenerational living experience for extended families, based on the concept of 'seasons fantasia'. The villa's design integrates elements inspired by the spring and autumn seasons, envisioning how these seasons would appear in Thailand. Furthermore, the architecture and space planning draw inspiration from traditional Thai architecture, which emphasizes connectivity and privacy in a cluster house arrangement. The homes are linked by covered walkways, ensuring that loved ones are always comfortably within easy reach. This thoughtful design promotes a sense of community and fosters harmonious living, creating an atmosphere of ultimate intergenerational happiness.

PRODUCT NAME RATTAN PAVILION
 COMPANY / DESIGNER PHTAA LIVING DESIGN
 PRODUCT DETAIL PAVILION
 TELEPHONE 0945510165
 EMAIL HARISADHI@PHTAA.COM
 WEBSITE WWW.PHTAA.COM

Thai weaving handicrafts are considered one of the folk wisdom that has been associated with Thai people's way of life for a long time. Applying this wisdom to contemporary design is challenging. We apply weaving techniques that are mostly seen in furniture production and apply them to architectural works such as pavilions. It also takes the basic pattern of standard weaving, such as the khod pattern, and the pikul pattern, to create a new pattern and an interesting perspective. and create opacity to the architectural space. This rattan pavilion is a knockdown architecture, allowing it to be adapted according to user needs, can be installed in a short time and it also combines handicrafts and innovations such as weaving with artificial rattan material in this design.



PRODUCT NAME UTHAI HERITAGE
 COMPANY / DESIGNER SUPERGREEN STUDIO / UTHAI HERITAGE
 PRODUCT DETAIL BOUTIQUE HOTEL
 TELEPHONE 0986639595
 EMAIL SUPERGREENSTUDIOCONTACT@GMAIL.COM
 WEBSITE WWW.SUPERGREENSTUDIO.NET

The original school, Uthai Wittayalai, was known to be the best private school and was opened in 1957. This school building was built to accommodate the increasing number of students and staff until the school closed down in 1997. The school has been abandoned for 20 years and has been slowly decaying from flooding, termites and pigeon droppings. This renovation aims to build a unique hotel which represents the province's legacy. The owner would like to create pride and love for this remote province through the hotel business and architecture. This issue has shaped the design direction and concept.



PRODUCT NAME YKK AP SHOWROOM RENOVATION
 COMPANY / DESIGNER YKK AP (THAILAND) CO., LTD.
 PRODUCT DETAIL RETAIL SHOP
 TELEPHONE 0972383714
 EMAIL PR@CREATIVE-CREWS.COM
 WEBSITE WWW.CREATIVE-CREWS.COM

The YKK AP showroom renovation reflects innovation and quality of the aluminium fenestration frames and fitting products. The design aimed to elevate the showroom aesthetic and usability so that all visitors attain a unique and exclusive experience. The challenge was to manage all the spatial requirements in the limited 81 square meters site.

We value the importance of design in daily life. The items displayed in this showroom are non-precious aluminium door and window components. These tools are normally partially hidden, socketed and/or integrated into a frame for the function. The idea is to exhibit them as the beauty of everyday objects. This is coherent to a book where the writer came from the same country as the product:

"Objects that fill our everyday lives are constant companions. They should be made with care and built to last, treated with respect and even affection. They should be things of beauty." - the beauty of everyday things - Soetsu Yanagi

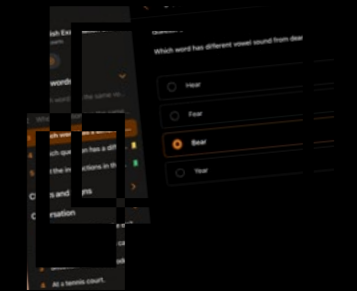


2023

- 01 Easyrice Mp
- 02 Get A
- 03 K Plus Vietnam
- 04 Viabus

**SYSTEM,
SERVICE &
DIGITAL
PLATFORM**

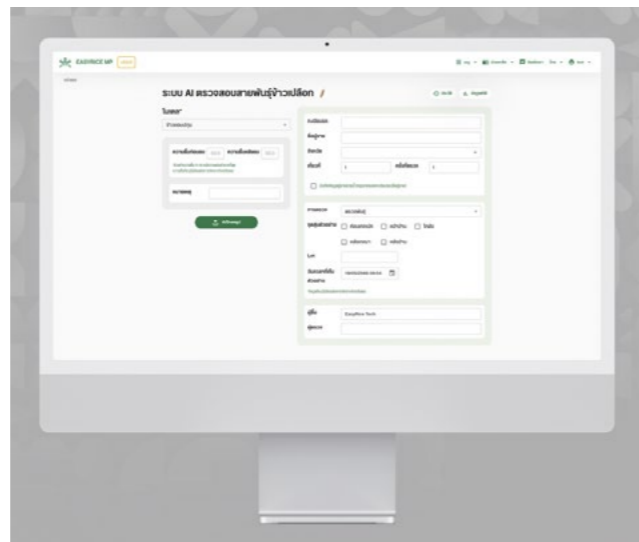
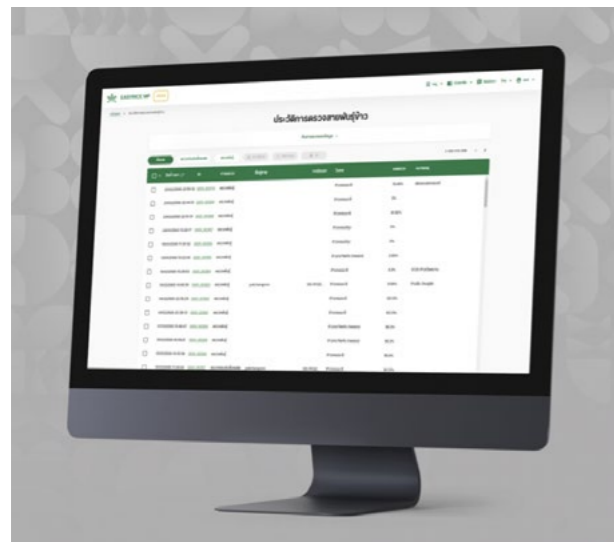
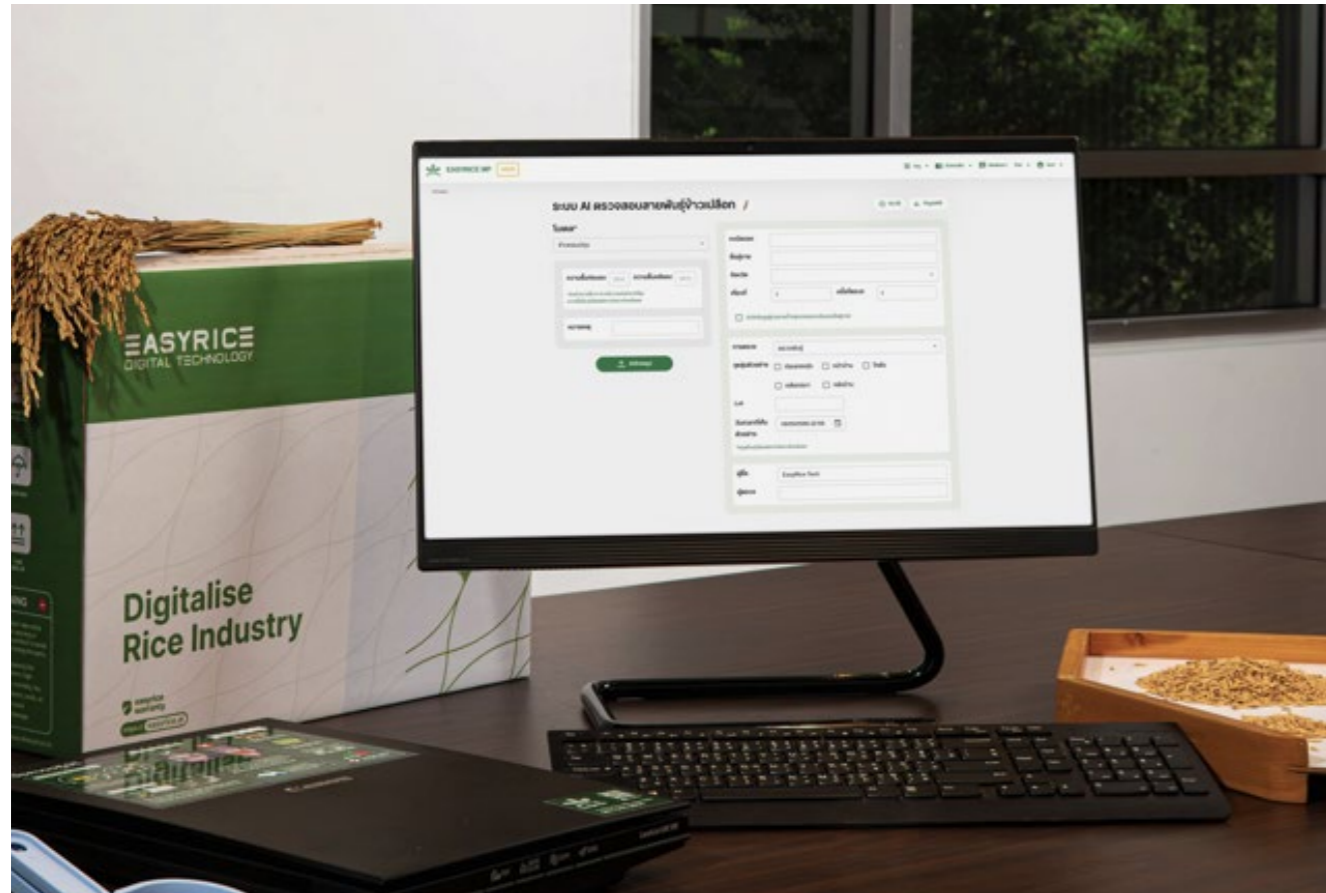
Systems, Services, Digital Platform, Online Interface
Design, Apps for Smartphones and Tablets, Website



*SYSTEM,
SERVICE &
DIGITAL
PLATFORM*

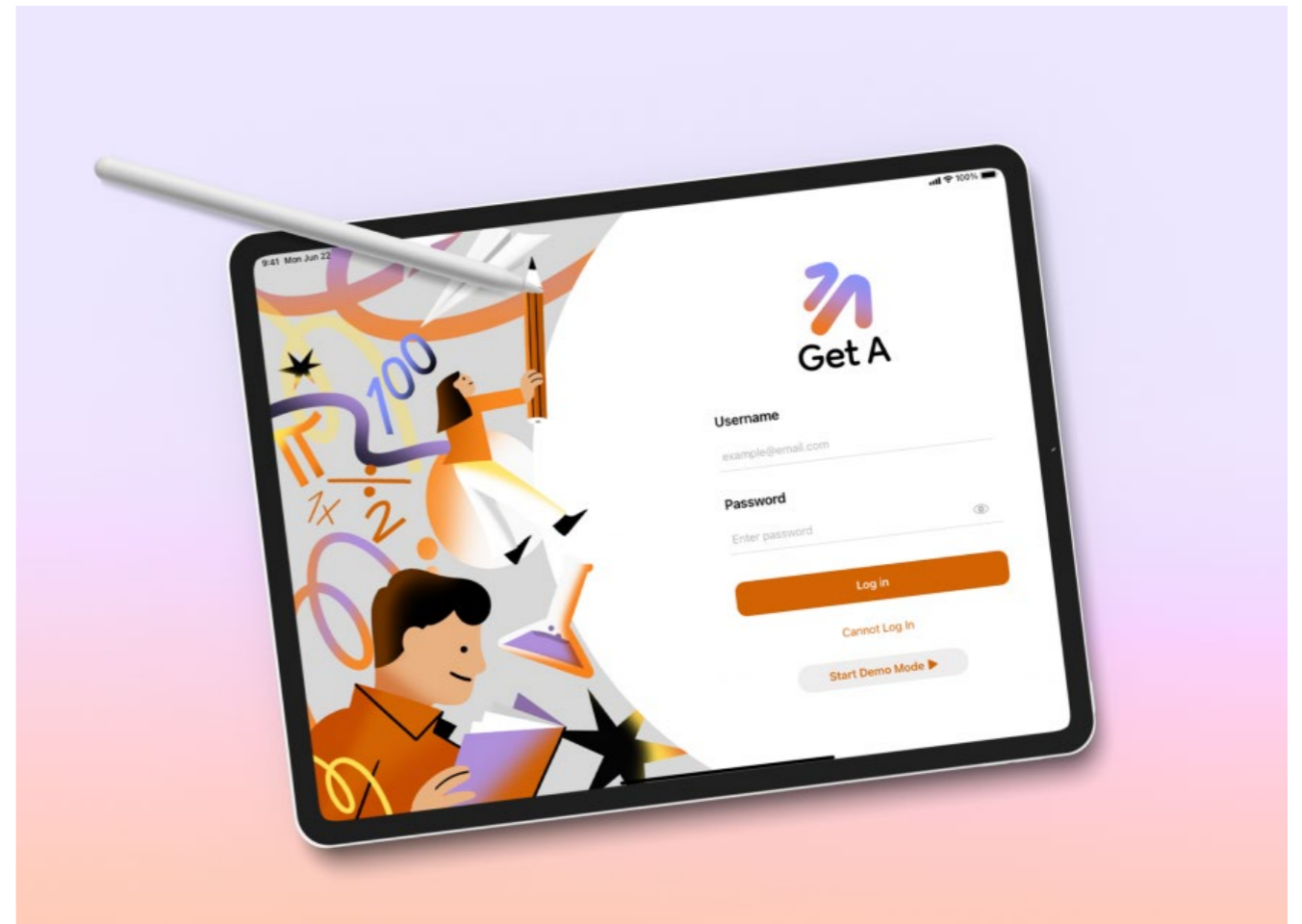
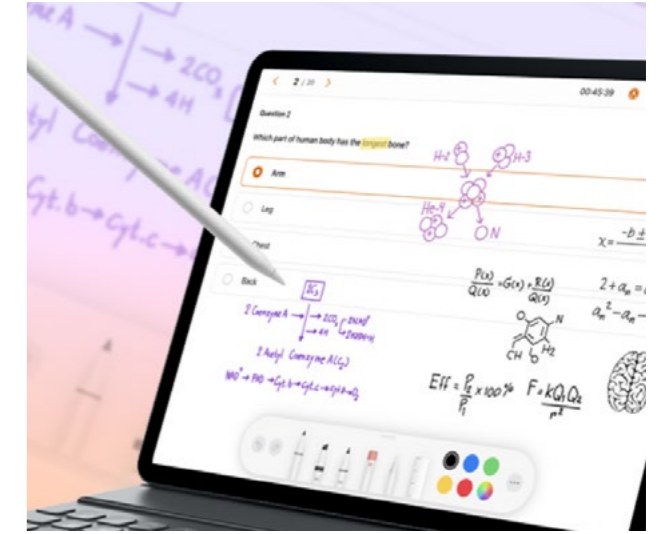
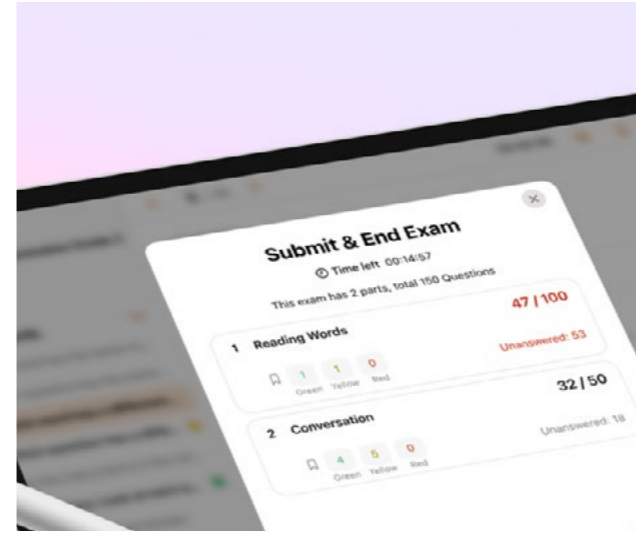
PRODUCT NAME EASYRICE MP
 COMPANY / DESIGNER EASY RICE DIGITAL TECHNOLOGY
 PRODUCT DETAIL AI SOLUTION FOR PADDY VARIETIES INSPECTION
 TELEPHONE 0820429650
 EMAIL SALES@EASYRICE.AI
 WEBSITE WWW.EASYRICE.AI/TH/PRODUCCT

Our vision is "digitalizing staple food industries and promoting sustainability for all stakeholders along a supply chain." EASYRICE strives to enhance Thai agriculture by utilizing deep technology to analyze and process data that aims to meet the needs and address the problems encountered in the inspection process of paddy varieties. EASYRICE MP was started by issues of adulterated paddy varieties that occur in the buying and selling process, extending to cultivation, making it hard to control the purity of paddy varieties, especially Thai Hom Mali, which has a higher price compared to other varieties and the purchase must have a purity level of over 92%. Currently, market inspections rely on pure visuals, which may lead to unfair pricing, inaccuracies, or errors by humans. The system is designed to be a tool for evaluating paddy varieties prior to buying and selling, to make more friendly trade between rice traders and farmers. It also provides reliable data that can be shared via social platforms.



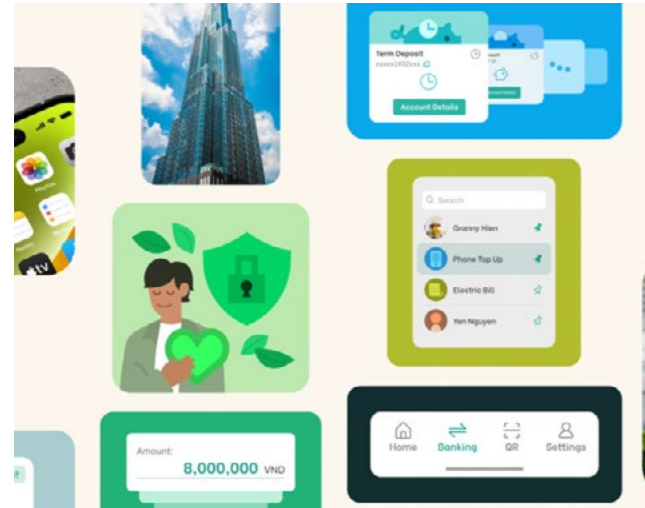
PRODUCT NAME GET A
 COMPANY / DESIGNER DEVERHOOD HT.CO., LTD.
 PRODUCT DETAIL ONLINE EXAMINATION PLATFORM
 TELEPHONE 0819114660
 EMAIL CUSTOMERS@DEVERHOOD.COM
 WEBSITE WWW.EXAMPLUS.SITE

GET A is an iPad application for taking online exams. It was designed with the intention of developing both on-site and online testing systems to achieve the most effective results and most reliable data and create the best experience for users. The experiences of being both a test taker and a test organizer and through discussions with various types of test takers, have provided guidelines for us to design the workflow of the app to be easy to understand, choosing a primary color that stands out and is memorable. We use easy words for straightforward explanations and avoiding any ambiguity. The comfortable screen layout design makes the app friendly to the test taker, combined with all necessary functions during the exam that are arranged for easy access.



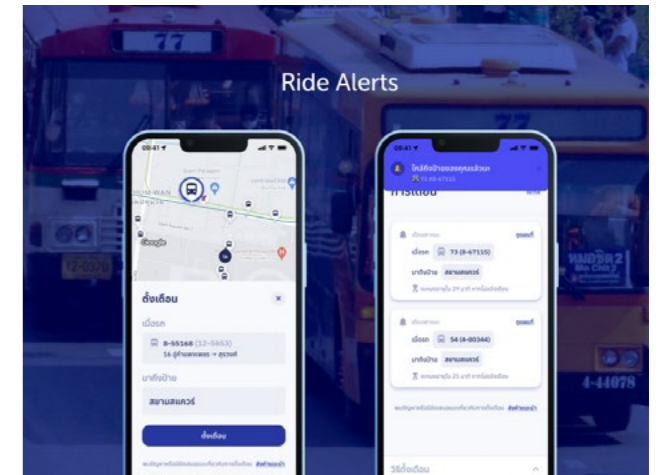
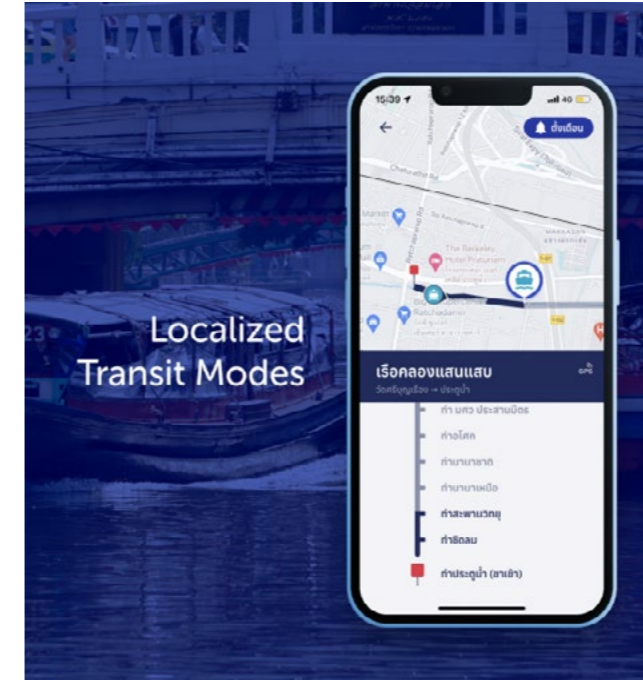
PRODUCT NAME K PLUS VIETNAM
 COMPANY / DESIGNER KASIKORNBANK PUBLIC COMPANY LIMITED (KBANK)
 PRODUCT DETAIL K PLUS VIETNAM APPLICATION
 TELEPHONE 022220000, ext. 4
 EMAIL INFO_KBTG@KBTG.TECH
 WEBSITE WWW.KBTG.TECH

K Plus Vietnam is a banking app that spearheads Kbank's larger strategy to scale up services to engage with international users at the Southeast Asian scale. The novelty of the Vietnamese market demands experimentation and endless curiosity. Through conversations with folks in Vietnam, we learned about the general scepticism toward banks and their infrastructures due to their past experiences. The perceived value of banking is not in its ability to make transactions. It is rather in what those transactions can do for our lives, to give us a choice, allow us to dream, and catapult us toward our aspirations. The Vietnamese dream is familial, altruistic, and hopeful, where success dares to go beyond the personal. It begs to be shared with others by uplifting families and communities along the way. The story that drives K Plus Vietnam is one that seeks to discover how we might help people achieve these dreams, and how we might become a part of the Vietnamese's lives.



PRODUCT NAME VIABUS
 COMPANY / DESIGNER VIA GROUP (THAILAND) CO., LTD.
 PRODUCT DETAIL MOBILE APPLICATION
 TELEPHONE 0894594595
 EMAIL CONTACT@VIABUS.CO
 WEBSITE WWW.VIABUS.CO

Viabus was created from the direct experience of the designer who had encountered problems on the university shuttle bus as a student such as missing buses and getting on the wrong route. The designer and development team collaborated to create an app for tracking university shuttle buses called Chula pop bus, which became very popular in the campus with over 100,000 downloads. The team realized that they could solve the problem they experienced for other passengers and saw it as market validation for a bigger idea. They scaled the idea into a nationwide bus app called ViaBus to help people in Bangkok and throughout Thailand to travel conveniently. The vision is to be the first of its kind to provide transportation information in Thailand that is comparable to the public transportation services in cities such as Singapore, Tokyo, and London.





Design
Excellence
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